



Support and Exhibition Prospectus

April 19-21, 2018

New York Marriott Marquis, New York City, USA



www.asra.com



Dear Colleague,

The 5th World Congress on Regional Anesthesia and Pain Medicine is coming to America!

It is our honor and pleasure to formally announce the dates and location of the 2018 meeting, hosted by the American Society of Regional Anesthesia and Pain Medicine (ASRA).

5th World Congress on Regional Anesthesia and Pain Medicine
Thursday, April 19 – Saturday, April 21, 2018
Marriott Marquis Times Square
New York, NY

Bringing together our five continental societies, the European Society of Regional Anaesthesia & Pain Therapy (ESRA), the Latin American Society of Regional Anesthesia (LASRA), the Asia-Oceania Society of Regional Anaesthesia and Pain Medicine (AOSRA), and the African Society of Regional Anesthesia (AFSRA), the meeting will be held simultaneously with ASRA's 43rd Annual Regional Anesthesiology and Acute Pain Medicine meeting.

We will offer three days of the latest updates on regional anesthesia, acute pain, and chronic pain, with many of the world's leading experts serving on our faculty. Sessions will include live model and cadaver workshops; highly interactive sessions, such as problem-based learning discussions, ask the expert interactive sessions, and audience-submitted content; a busy exhibit hall with ePoster viewing and the latest innovations from our industry supporters; and many unique, educational, and fun networking events including our Excellence in ASRA Awards Luncheon and a Saturday night celebration befitting our ideal location on Broadway Avenue in Times Square.

On behalf of our scientific committee, representing all five continental societies, we look forward to sharing and interacting with our colleagues across the globe in the "city that never sleeps," New York, New York!

Sincerely,

Vincent Chan, MD, FRCPC, FRCA
Chair, ASRA Scientific/Education Planning Committee



Asokuar Buvanendran, MD
President, ASRA 2017-2019



Held every four years, this is the fifth time these organizations have convened for this very special meeting and the first time held in the USA.

ASRA DOUBLES YOUR RETURN ON INVESTMENT IN 2018

Reach two outstanding meetings in one with your exhibit participation!



**Reach an expected attendance of more than
2,500 participants between both meetings.**

ASRA will be host to our five continental societies for the 2018 World Congress on Regional Anesthesia & Pain Medicine to be held in conjunction with ASRA's 43rd Annual Regional Anesthesiology & Acute Pain Medicine Meeting.

- American Society of Regional Anesthesia & Pain Medicine, (ASRA)
- European Society of Regional Anaesthesia & Pain Therapy, (ESRA)
- Latin American Society of Regional Anesthesia, (LASRA)
- Asia-Oceania Society of Regional Anaesthesia and Pain Medicine, (AOSRA)
- African Society of Regional Anaesthesia, (AFSRA)

40% of the educational programming will feature content directly addressing chronic pain!

Take advantage of exhibiting at this additional meeting held only once every 20 years in the United States.

Cost savings - You only pay once for exhibit space, shipping, hotel rooms, staff travel, meals, etc.

**Reach your customers from the
United States and around the globe!**

NEW ENHANCEMENTS FOR ASRA's 2018 Meetings!

Exclusive Opportunity to reach attendees at both meetings with one exhibit!

Bringing together our five continental societies, the European Society of Regional Anaesthesia & Pain Therapy (ESRA), the Latin American Society of Regional Anesthesia (LASRA), the Asia-Oceania Society of Regional Anaesthesia and Pain Medicine (AOSRA), and the African Society of Regional Anesthesia (AFSRA), the meeting will be held simultaneously with ASRA's 43rd Annual Regional Anesthesiology and Acute Pain Medicine meeting. Held every four years, this is the fifth time these organizations have convened for this very special meeting and the first time held in the USA.

Sponsorship Packages

These truly "Exclusive" Meeting sponsorship packages provide incredible visibility, branding, recognition and outstanding value to our supporters. Only one sponsor will be accepted at each level of support: Platinum, Gold, Silver & Bronze.

Support Packages Include:

- Exhibit Space
- Ancillary Event Fees
- Recognition Floor Decals (in front of your exhibit booth)
- Full Meeting Registrations (for company employees)
- Wine/Bubbly Pour Sponsorship
- Saturday Night Celebration Sponsorship
- WiFi/Internet Cafe Sponsorship
- Mobile App Sponsorship

Each support package has been designed to provide exceptional value and savings. See which package meets your marketing needs. (See page 5 for details)

Exhibit Hall Grand Opening

Based on your feedback, the exhibition now opens Thursday early evening with our Wine and Bubbly Networking Reception! Always an attendee favorite as participants get their first chance to visit exhibits. The Wine/Bubbly Pour is a great way to attract attendees to your booth. Your pre-selected bottles of wine/bubbly are served from your exhibit during the networking reception ensuring great traffic flow. (See page 7 for details)



ASRA now accepts industry supported Non-CME ancillary events

ASRA has established that Industry Supported Non-CME Ancillary Events can take place in conjunction with the 2018 World Congress on Regional Anesthesia and Pain Medicine and ASRA's 43rd Annual Regional Anesthesiology and Acute Pain Medicine Meeting. These sessions are designated as ancillary events and will be charged a one-time access fee per time slot. (See page 11 for details)

MARKETING OPPORTUNITIES

Diamond Sponsor \$75,000 (Exclusive Sponsorship Value \$83,050)

- Diamond sponsors will receive the following recognition (\$10,000 value):
 - Meeting program guide
 - ASRA's online meeting section at asra.com
 - Signage onsite at Annual Meeting
 - ASRA mobile app
 - Floor decal in front of companies exhibit booth
 - Saturday Night Celebration signage and program guide
 - e-Blast by ASRA to attendee list
- (1) 20' x 20' exhibit space, includes pre and post conference registration list (\$18,400 value)
- (1) ancillary event access fee (\$29,000 value)
- Sponsor of the ASRA mobile app (\$12,500 value)
- Sponsor of the Saturday Night Celebration, includes 3 tickets (\$4,000 value)
- Full-page color ad in meeting program guide (\$3,150 value)
- (1) program material distribution - (1) 8½"x11" insert in attendee meeting bags (\$2,500 value)
- (2) full meeting registrations (company employees only) (\$1,000 value)
- Wine/Bubbly Pour Networking Reception host all beverages are served from your exhibit during the opening networking reception drawing traffic to your booth (\$2,500 value)

Platinum Sponsor \$60,000 (Exclusive Sponsorship Value \$69,150)

- Platinum sponsors will receive the following recognition (\$10,000 value):
 - Meeting program guide
 - ASRA's online meeting section at asra.com
 - Signage onsite at Annual Meeting
 - ASRA mobile app
 - Floor decal in front of companies exhibit booth
 - Saturday Night Celebration signage and program guide
 - e-Blast by ASRA to attendee list
- (1) 10' x 10' exhibit space, includes pre and post conference registration list (\$4,500 value)
- (1) ancillary event access fee (\$29,000 value)
- Sponsor of the ASRA mobile app based on availability (\$12,500 value) or alternative support item
- Sponsor of the Saturday Night Celebration, includes 3 tickets (\$4,000 value)
- Full-page color ad in meeting program guide (\$3,150 value)
- (1) program material distribution - (1) 8½"x11" insert in attendee meeting bags (\$2,500 value)
- (2) full meeting registrations (company employees only) (\$1,000 value)
- Wine/Bubbly Pour Networking Reception host all beverages are served from your exhibit during the opening networking reception drawing traffic to your booth (\$2,500 value)

Gold Sponsor \$35,000 (Exclusive Sponsorship Value \$40,150)

- Gold sponsors will receive the following recognition (\$10,000 value):
 - Meeting program guide
 - ASRA's online meeting section at asra.com
 - Signage onsite at Annual Meeting
 - ASRA mobile app
 - Floor decal in front of companies exhibit booth
 - Saturday Night Celebration signage and program guide
 - e-Blast by ASRA to attendee list
- (1) 10' x 10' exhibit space, includes pre and post conference registration list (\$4,500 value)
- Sponsor of the ASRA meeting wifi and internet cafe (\$12,500 value)
- Sponsor of the Saturday Night Celebration, includes 3 tickets (\$4,000 value)
- Full-page color ad in meeting program guide (\$3,150 value)
- (1) program material distribution - (1) 8½"x11" insert in attendee meeting bags (\$2,500 value)
- (2) full meeting registrations (company employees only) (\$1,000 value)
- Wine/Bubbly Pour Networking Reception host all beverages are served from your exhibit during the opening networking reception drawing traffic to your booth (\$2,500 value)

Silver Sponsor \$20,000 (Exclusive Sponsorship Value \$27,150)

- Silver sponsors will receive the following recognition (\$10,000 value):
 - Meeting program guide
 - ASRA's online meeting section at asra.com
 - Signage onsite at Annual Meeting
 - ASRA mobile app
 - Floor decal in front of companies exhibit booth
 - Saturday Night Celebration signage and program guide
 - e-Blast by ASRA to attendee list
- (1) 10' x 10' exhibit space, includes pre and post conference registration list (\$4,500 value)
- Sponsor of the Saturday Night Celebration, includes 3 tickets (\$4,000 value)
- Full-page color ad in meeting program guide (\$3,150 value)
- (1) program material distribution - (1) 8½"x11" insert in attendee meeting bags (\$2,500 value)
- (1) full meeting registrations (company employees only) (\$500 value)
- Wine/Bubbly Pour Networking Reception host all beverages are served from your exhibit during the opening networking reception drawing traffic to your booth (\$2,500 value)

Bronze Sponsor \$15,000 (Exclusive Sponsorship Value \$21,000)

- Bronze sponsors will receive the following recognition (\$10,000 value):
 - Meeting program guide
 - ASRA's online meeting section at asra.com
 - Signage onsite at Annual Meeting
 - ASRA mobile app
 - Floor decal in front of companies exhibit booth
 - Saturday Night Celebration signage and program guide
 - e-Blast by ASRA to attendee list
- (1) 10' x 10' exhibit space, includes pre and post conference registration list (\$4,500 value)
- Sponsor of the Saturday Night Celebration, includes 3 tickets (\$4,000 value)
- Wine/Bubbly Pour Networking Reception host all beverages are served from your exhibit during the opening networking reception drawing traffic to your booth (\$2,500 value)

MARKETING OPPORTUNITIES

Meeting Mobile App - Exclusive Sponsor Opportunity

\$12,500

Since its launch in 2016, the ASRA meeting app is an attendee favorite. It launches one week before the meeting and is available for months afterward. Attendees use it to view all sessions, presentation materials, faculty bios, meeting room locations, and more! It's what attendees are using most at the meeting. The app also includes an interactive industry support listing with your exhibit booth location, company profile, web link, and email for direct contact. Your exclusive support includes:

- Promotional e-blast out to all ASRA members when the app opens
- Push notification to visit sponsor's booth (one time use – choose one day of meeting)
- Sponsor recognition on app can include sponsor's PDF download and booth information

WiFi/Internet Café/ASRA Chat Room – Exclusive Sponsor Opportunity

\$12,500

There will be an internet café equipped with workstations in the exhibit hall where attendees may check emails, chat and network.

- Display company logo on screen saver and background
- Chat room branded with company's recognition of support
- (5) Floor decals recognizing company's support

Color Hotel Key Cards – Exclusive Sponsor Opportunity

\$12,000

All attendees staying at the Marriott Marquis New York will receive key cards branded with your company logo. This sponsorship is exclusive and will remind attendees of your brand every time they take out their room card.

Meeting Bags – Exclusive Sponsor Opportunity

\$11,000

ASRA will provide the participants' meeting bags.

- Company logo will appear on each participant's bag
- Supporter will receive a complimentary Promotional Material Distribution (see page 10)

Meeting Lanyards – Exclusive Sponsor Opportunity

\$9,000

- Logo on lanyard distributed to all participants

Program Guide Advertisements

The printed program guide will be distributed in New York. The program guide contains useful information about the meeting and its events. This opportunity allows you to place four color advertisements. Rates are net non-commissionable.

Closing Date: March 8 **Materials Due:** March 15

Type	Back Page 4th Cover	Inside Back 3rd Cover	Run of Book Ads
Program Guide	\$4,900	\$3,900	\$3,150

Notepads and Pens – Exclusive Sponsor Opportunity

(to be provided in kind) **\$5,000 + Notepads And Pens**

Supporter will provide notepads and pens for distribution.

- Branded notepads and pens will be provided to all participants in the meeting bag

All supporting companies will be recognized in the following locations:
ASRA's meeting website — Onsite signage
Printed meeting materials — Mobile App

MARKETING OPPORTUNITIES

Saturday Annual Meeting Celebration Support Package

\$4,000

Saturday night April 21, 2018

Support package includes:

- Three (3) tickets to the celebration (\$600 value)
 - Logo on signage and in program guide
 - Additional branding opportunities available
- Exhibitors may purchase additional tickets at \$200 each.*

Floor Decals/Window Clings

(limited supporters) **\$4,000 for (5) Floor Decals**

Floor decals and window clings are a great way to drive traffic to your exhibit booth providing recognition, and distinguishing your company from your competitors. Floor decals will be placed throughout the convention space (approved areas) in the ASRA convention space. Floor decals are approximately 24" H x 24" W (live area for artwork is approximately 18" x 18"). Approval from venue and artwork required.

Window/escalator clings — customized sizes and pricing based on location.

Promotional Material Distribution

\$2,500

Inclusion of promotional material, such as a flyer, in the participants' meeting bags. Please note that the material must be provided by supporter and must be approved by ASRA. Quantity of promotional pieces required for distribution is approximately 2,000. The maximum size of each piece is 8.5" x 11". Note: The basic fee for promotional pieces other than a single page flyer is \$2,500 per piece and must be preapproved (This includes booklets, oversized pieces, and exhibitor samples).

** The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.*

Onsite Signage

***Pricing on request**

Customized signage and branding opportunities to promote your brand or products at the meeting.

These include:

- Digital Signage - located on public floors
- Pillars Wraps - on meeting room floors
- Broadway Lounge Monitors
- Custom Gobos - various locations throughout the hotel
- Do Not Disturb Signs - hung in attendee rooms

Free Standing Meter Board Sign

(limited supporters) **\$2,500 per Meter Board**

Free standing meter board signs are an effective, affordable way to communicate with ASRA attendees. These two-sided meter boards display your artwork in high traffic areas within the exhibit hall and ASRA convention space which can carry your corporate logo and booth nu

Wine/Bubbly Pour - Networking Reception Host

\$2,500

Wine/bubbly stations including all beverages will be served from your exhibit during the networking reception on Thursday, April 19, 2018. Wait staff is provided to service your hosted station so your booth personnel can interact with ASRA attendees as they visit your booth.

- Includes company listing and booth location on a wine/bubbly pour menu distributed to all participants during the networking reception
- Recognition in the following locations; program guide, mobile app, online meeting site, floor decal in front of booth

Table Tent Advertising

(front & back) **\$2,000 for (5) Table Tents**

Table tent advertising in the ASRA networking areas within the exhibit hall provides great exposure in busy gathering areas seen by hundreds of attendees each day.

EXHIBITION INFORMATION

Booth Prices (Including Pipes and Drapes)

10' x 10' Inline Booth\$4,500
10' x 10' Corner Booth\$4,600
Island Booth Space	...\$46.00 (per net square feet)

Booth Prices Include:

- An identification sign
- Pipes and drapes
- The following furniture:
 - One 6' draped table
 - Two chairs
 - One wastebasket
- Access to main sessions
- Registration list (no emails are included)
- General cleaning of aisles
- Listing in the program guide
- 100 word company / product profile in the program guide

If you are not interested in making use of the pipes and drapes or the furniture, please indicate that on the booking form.

All electrical requirements are the exhibitors responsibility.

Assignment of Space/Priority Points System

Priority for space assignment is based on points awarded via official ASRA Guidelines for Assignment of Space. To benefit from the points system, the application for exhibit space must be received before October 2, 2017. Space will then be assigned on a priority points basis. Exhibitors will receive confirmation of space the week of January 8, 2018.

Applications received after October 2, 2017 will be assigned on a space-available basis in order of date received. ASRA reserves the right to assign the next best substitute space when the requested space is not available. Because it is not always possible to contact each company for new selections of space, please do not concentrate all choices in one area of the exhibit hall. Applications can be made by e-mail, mail, express service, or fax. No assignments will be made without a deposit check.

How to Earn ASRA Priority Points

Corporate Partner4 points
RA-Acute Pain Meeting Exhibitor*1 point **
Pain Medicine Meeting Exhibitor1 point **
Marketing Opportunities	
Promotional Support1 point

* Prerequisite for obtaining any meeting space during Pain Meeting

** per 10' x 10' booth

ASRA Guidelines for Assignment of Space: The priority points system has been established to fairly assign space at all ASRA meetings and events. Point totals are based on the 12 months preceding October 2, 2017, the date booking forms must be received to benefit from the point system.

- All requests for space must be submitted by the sponsoring company via the official booking form.
- Earliest submitted forms will have preference if companies reach equal point totals. If forms arrive on the exact same date, ASRA reserves the right to assign space based on a company's previous support of ASRA.
- All official ASRA space requirements will be met prior to any assignment of space required by industry.
- Assignment of exhibit hall exhibit space will begin after October 2, 2017.
- Assignment of other function space will begin January 13, 2018 approximately 75 days prior to event.
- All independent industry-sponsored events affiliated with the ASRA meeting must be approved and not compete with official ASRA events. Failure to have approval may result in exclusion from all ASRA meetings and events. Based on the available facilities, no request is guaranteed until confirmed by ASRA in writing.

Additional Space Requests: Requests for meeting space for company meetings, symposia, or hospitality activities must be sent to ASRA c/o Show Management. Space is assigned according to ASRA official guidelines. All requests must be in writing.

Adjustment Of Exhibit Floor Plan

ASRA floor plan is tentative and subject to change. ASRA reserves the right to add or remove booths if necessary.

Hotel Reservations

What is the room rate for the New York Marriott Marquis?

ASRA has secured the exceptionally reduced rate of \$315 for single/double sleeping rooms. Book early as the ASRA room rate is cheaper than standard rates. The block will fill quickly and the rate is only available until Wednesday, March 28, 2018.

How do I make my own hotel reservations?

Reservations open May 2017. To book your room online at the ASRA reduced rate, please visit <https://www.asra.com/>

View all ASRA exhibitor information at <http://www.ajj.com/asra/support-and-exhibition-opportunities>

Exhibitor Personnel Registration *

- Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased, as detailed below.

- Exhibitors are allowed to attend main meeting sessions at no charge; (priority seating to paid participants); standard registration fees must be paid for participation in PBLD's, workshops, (only MDs can register for workshops) special events, etc.
- In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
- Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name and their name if they choose.

- Two (2) exhibitor badges will be given for 10' X 10' booth
- Four (4) exhibitor badges will be given for 10' X 20' booth
- Six (6) exhibitor badges will be given for 20' X 20' booth
- 1 additional exhibitor badge for every 100 square feet booked thereafter

Exhibitor badge registration deadline is March 23, 2018.

Any additional exhibitor personnel over your allotment or AFTER registration deadline will be charged an exhibitor registration fee of \$195. In-kind support technical staff will receive complimentary exhibitor badges.

Exhibitors' Service Contractor Kit

An exhibitors' service kit outlining all technical aspects of exhibiting will be circulated 2-3 months prior to the meeting. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

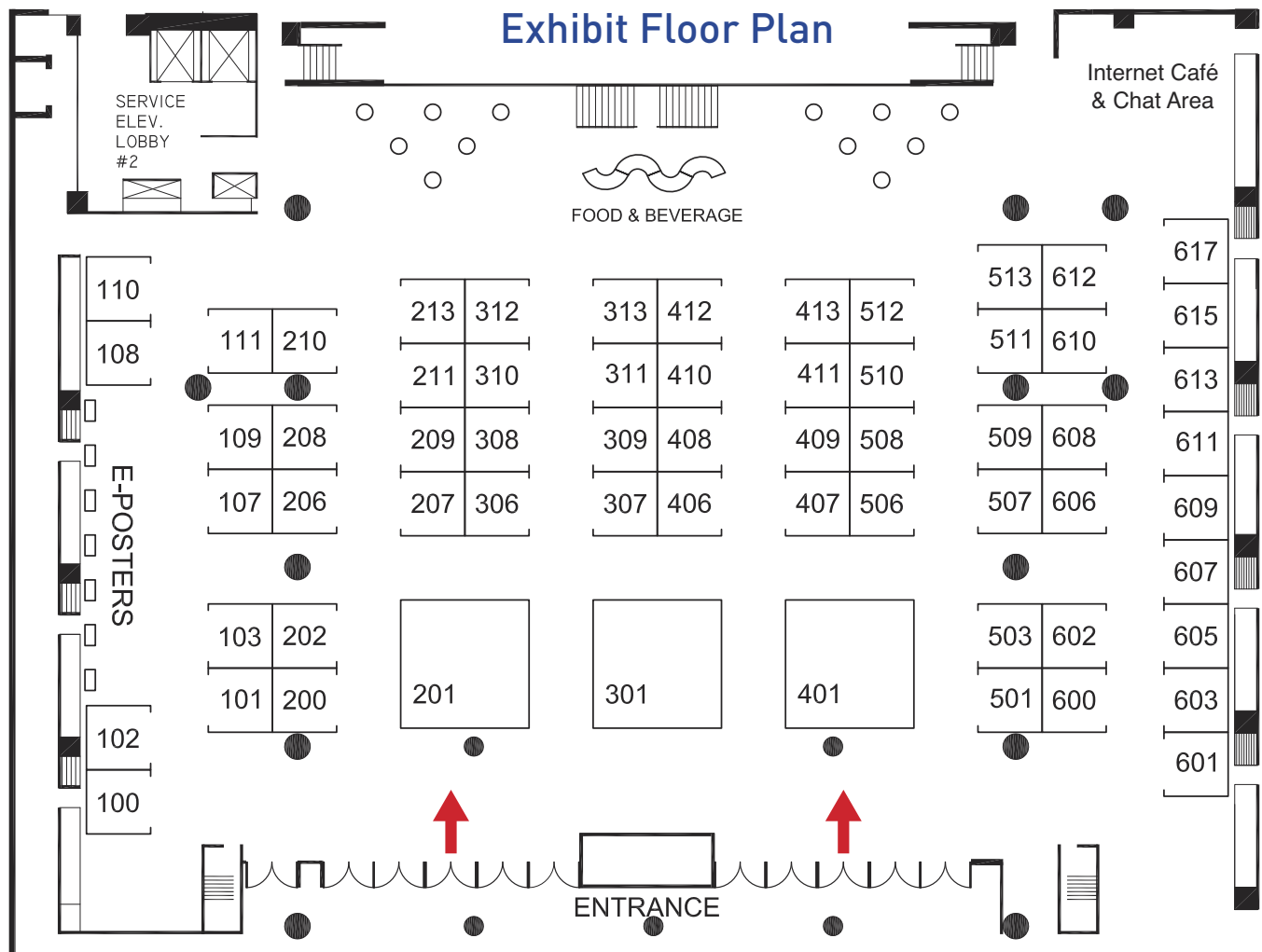
Exhibitor Profile

Upon receipt of the booking form, you will be asked to please send a 100-word exhibitor company/product profile by March 15, 2018 to heidi.perret@ajj.com. This will be published in the list of exhibitors in the program guide. Failure to provide the profile by the deadline will preclude your company from being listed in the program guide.

Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in this prospectus. Please note that signing of the support and exhibition booking form indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.

EXHIBITION INFORMATION



Exhibition and Support Contacts

Jack Edelman — ASRA Account Executive

Email: jack.edelman@ajj.com
Phone: 856-256-2313

Rick Gabler — National Sales Manager

Email: rick.gabler@ajj.com
Phone: 856-256-2314

Heidi Perret — Marketing Coordinator

Email: heidi.perret@ajj.com
Phone: 856-256-2375

Anthony J Jannetti, Inc.
East Holly Avenue, Box 56
Pitman, NJ 08071-0056

Meeting Venue

New York Marriott Marquis
1535 Broadway
New York, NY 10036

Exhibit Hall
5th Floor
Westside Ballroom

Exhibition Hours (Subject To Change)

Wednesday, April 18

8:00 am Island Set up
12:00 pm Exhibitor Set up

Thursday, April 19

8:00 am - 4:00 pm Exhibitor Set up
5:30 pm - 7:00 pm **Exhibit Hall Open** - Wine & Bubbly Reception 5:45 - 7:00 pm

Friday, April 20

7:30 am - 10:15 am **Exhibit Hall Open**
Breakfast 7:30 am - 8:00 am
Morning Break 9:30 am - 10:15 am
2:30 pm - 3:45 pm **Exhibit Hall Open** - Afternoon Break 2:45 pm - 3:30 pm

Saturday, April 21

7:30 am - 10:15 am **Exhibit Hall Open**
Breakfast 7:30 am - 8:00 am
Morning Break 9:30 am - 10:15 am
10:15 am - 4:00 pm Dismantle

GENERAL INFORMATION

Contracts & Confirmation

Supporters

Once a signed booking form is received, a confirmation of support will be emailed to you with an accompanying invoice. Upon receipt of the support booking form, ASRA will reserve the items listed in it. Completion of the support booking form by the supporter shall be considered as your contract to purchase the items.

Exhibitors

Once a signed exhibition booking form is received, a confirmation of exhibition will be emailed to you with an accompanying invoice.

Support Terms & Conditions

Terms and conditions of support are included in this prospectus.

Payment Information

Terms of Payment for Supporters/Exhibitors

100% upon receipt of the support/booking form and first invoice.

All payments must be received before the start date of the meeting. Should the supporter/exhibitor fail to complete payments prior to the commencement of the meeting, ASRA will be entitled to cancel the reservation and cancellation will be subject to cancellation fees as outlined in the prospectus.

Payment Methods

OPTION 1: Payment by check

Please make checks payable to: American Society of Regional Anesthesia and Pain Medicine

Regular Mail to:

American Society of Regional Anesthesia and Pain Medicine
East Holly Ave, Box 56, Pitman, NJ 08071

Overnight Delivery:

American Society of Regional Anesthesia and Pain Medicine
200 East Holly Ave, Sewell, NJ 08080

OPTION 2: Payment by credit card

In order to pay by credit card, please fill out the credit card authorization form in the prospectus.

Cancellation/Modification Policy

All payments, cancellations and/or reductions in space must be sent in writing to Jack Edelman at jack.edelman@ajj.com

ASRA shall retain:

- 25% if the cancellation/modification is made before January 12, 2018.
- 50% if the cancellation/modification is made between January 12, 2018 - February 9, 2018.
- 100% if the cancellation/modification is made after February 9, 2018.

Previous ASRA Exhibitors

AcelRx Pharmaceuticals, Inc
Adapt Pharma
Aeon Global Health
AIS PainCare
Ambu, Inc.
American Board of Anesthesiology (The)
American Society of Anesthesiologists
Anesthesiology News
APEX Biologix
B. Braun Medical Inc
BK Ultrasound
Boston Scientific
CIVCO Medical Solutions
Collegium Pharmaceutical
Cosman Medical
Cumberland Pharmaceuticals
Custom Interventional Pain Management
DDS Brace
Daichi Sankyo Inc
Diros Technology, Inc.
Edan Medical
Elsevier, Inc.
Flowonix Medical
FujiFilm SonoSite
GE Healthcare

GEDSA
Genotox Laboratories
Halyard Health
Havel's Inc
HealthBreeze, Inc.
Hospira, a Pfizer company
InFuTronix
invigoMEDIA
Integrated Anesthesia Medical Group
Jazz Pharmaceuticals, Inc.
Kaleo Pharma
Konica Minolta Medical Imaging
Mallinckrodt Pharmaceuticals
Medicines Company, The
Medtronic
Mindray
myoscience
NeuroMetrix, Inc.
Nevro
North American Neuromodulation Society (NANS)
Nuvectra
Pacira Pharmaceuticals
Pain Medicine News
Pajunk Medical Systems

PatientPop
Pentec Health
Pfizer-Dyloject
PharMEDium Services
Pikeville Medical Center, Inc
PixarBio Corporation
Purdue Pharma L.P.
Recro Pharma
RESULT, LLC
Rivanna Medical
Safersonic US, Inc.
Script Med PS
Siemens Heathineers
Smiths Medical
St. Jude Medical
Stryker
Success Concepts Medical Books
Summit Medical Products, Inc.
Teleflex
United Medical Instruments, Inc.
Wolters Kluwer
World Academy of Pain Medicine
Ultrasonography
XenoPort, Inc.

ANCILLARY EVENTS

Guidelines for Industry Supported Non-CME Ancillary Events

ASRA has established that Industry Supported Non-CME Ancillary Events can take place in conjunction with ASRA's World Congress and 43rd Annual Regional Anesthesiology and Acute Pain Medicine Meeting. These sessions are designated as non-CME ancillary events and will be charged a one-time access fee per time slot.

General Information

Any educational session directly influenced, organized, or financed by industry will be considered a non-CME ancillary event.

Non-CME Ancillary Event: A meeting that includes educational content, however does not include the option for participants to earn CME credit for attending.

- The topic and speaker selection is to be submitted to ASRA for approval at least two months prior to the activity.
- ASRA will have separate times for non-CME ancillary events that do not compete with official ASRA educational sessions. We will limit the number of non-CME ancillary events to take place in any given time slot and provide exclusivity for a limited number of time slots to maximize attendance.
- ASRA will provide on-site signage reflecting the schedule of non-CME ancillary events and will include this information in the official program guide and the meeting area of the website (www.asra.com), assuming the information is provided prior to the publication cut off of February 9, 2018. Titles and funding information will reflect the information submitted on the ancillary event overview form. If titles and funding information are not received by the cut off, ASRA will use the information provided on the booking form for the website and meeting materials.
- All food and beverage is arranged and paid for directly to the facility by supporting company.
- The assignment of all meeting space is based on ASRA guidelines.
- ASRA will confirm space assignments in writing to all participating companies.
- Non-CME ancillary events will be clearly indicated in meeting materials as: "Non-CME ancillary event organized by: Company ABC".
- Promotional/marketing materials created by the company must include: "Non-CME ancillary event organized by: Company ABC"

- ASRA provides the following disclaimer information to all participating companies. The disclaimer must be printed on all promotional materials for ancillary events supported by any group other than ASRA.

"The American Society of Regional Anesthesia and Pain Medicine (ASRA) has provided space for this non-CME ancillary events. The program was independently produced, not subject to review by ASRA, and is not part of the scientific/educational program offered by ASRA."

- If an agency/third party is securing space on behalf of a company, verification of appointment must be submitted with the request. The verification must be by an authorized agent of the company.
- Non-CME ancillary events will be assigned based on the time slot selected, competing topics, required meeting space needs, and date request was received.
- Function space is limited. ASRA reserves the right to assign the next best substitute timeslot when the requested timeslot is not available. Booking forms can be sent by e-mail or fax. Submitting a booking form does not guarantee assignment. Assignments and confirmations will not be provided without payment in full.
- The deadline for receipt of non-CME ancillary event booking forms is January 19, 2018. If you require space after that date, contact Jack Edelman to confirm availability.
- Meeting space will be confirmed in writing to the individual listed on the booking form 75 days prior to the show. Once space is assigned, you will work directly with the facility and ASRA's audio visual vendor on your event. Facilities may require deposits to confirm space assigned by ASRA.
- Cancellation of function space will result in cancellation fees to be paid in accordance with the established cancellation policies outlined.

Non-CME Ancillary Event Access Fees

The access fee applies for each event even if a company holds more than one event. No space will be confirmed without payment in the full amount. The access fee \$25,000-\$29,000 is based on the timeslot selected. Checks must be made payable to ASRA.

Access Fee of \$25,000-\$29,000 Includes the following \$17,250 of value added services

- Pre-meeting registration mailing list (addresses only) approximately 30 days prior to meeting (\$1,000 value)
- Pre-meeting designated mail shot for the ancillary event sessions. The pre-meeting mail shot will be sent by ASRA on the industry supporter's behalf and will include all ancillary event session information. RSVP link to supporter can be included. (\$2,000 value)

ANCILLARY EVENTS

- (1) Badge scanner to track attendee attendance. (\$500 value)
- Standard A/V set. (\$9,000 value)
- Attendee bag insert for session invitation (invitation provided by supporter and subject to approval) (\$1,750 value)
- Meeting space rental (\$2,500 value)
- ASRA will provide on-site signage reflecting the schedule of ancillary events (\$500 value)

Non-CME Ancillary Event Time Slots

Exclusive *PLENARY Sessions*

There will not be any sessions competing with the following time-slots.

- Friday, April 20, 7:00-7:45 am (plenary) - \$25,000
- Saturday, April 21, 7:00-7:45 am (plenary) - \$25,000

There are only two available – Book Early!

PARALLEL Lunch or Dinner Sessions

Concurrent with another ancillary event.

- Friday, April 20, 12:00 -1:00 pm (parallel x 2) - \$29,000 each
- Saturday, April 21, 12:00 - 1:00 pm (parallel x 2) - \$29,000 each

Slight schedule changes may occur with the times listed above.

Meeting Room Sets

All meeting space during ASRA's Annual Meeting is controlled by ASRA and this space may be used for other society functions during the course of the conference. If you request a change to the established room set (typically rounds) for your event, you must first have ASRA approval and any costs associated with the set changes and returning the rooms back to its original set are your financial responsibility. Due to the number of events, it may not be possible to change a set based on time constraints and when the next event takes place. In order to satisfy all meeting space requests, standard sized room sets may be required and will be established by ASRA if deemed necessary. ASRA reserves the right to change meeting space assignments to benefit the meeting. Changes in meeting space will be communicated in writing to the participating companies and will not be made after 30 days prior to the conference.

Audio Visual Equipment for Non-CME Ancillary Events

ASRA must effectively use the meeting space for the ancillary events. To accommodate the multiple events, we have established the following AV policy: ASRA reserves the right to pre-set rooms for Society events with audio visual equipment that cannot be moved or dismantled without approval. The cost of the AV set is included in the ASRA access fee. All non-CME ancillary events are required to use the ASRA audio visual supplier. All rooms will be provided a "standard AV set" that includes the following. Note the number of screens per room will be determined based on the size of the meeting space.

Video Equipment

Screens with Dress Kit
Video Projector Lens Kit
Cart with Skirt
Laser Pointer - Hi-Intensity Beam
Video Monitor Plasma
Drape Kit / Straight Run
Perfect Remote Cue Control
Speaker Timer Package

Audio Package

Sound System
Microphone / Wireless Lavalier
Podium Mic
Microphone Floor W/Stand

Lighting Package

Technician Support

You have the option to utilize your own technician support for your event at your cost. The initial audio visual set must stay in place and not change. You may add to the set and any additional items will be added and removed at your expense. Any additional equipment added to your event must be removed immediately following your event. Any slide review or practice sessions may incur additional costs at your expense.

Ancillary Events Miscellaneous Meeting Space

All ancillary events must receive ASRA authorization, whether they require meeting space or are being held off premises. A prerequisite to obtain meeting space is participation as an exhibitor. If an agency/third party is securing space for the exhibiting company, verification from the exhibiting company must be submitted with the completed booking form along with the appropriate access fee of \$1,500 per room per day for all events listed unless otherwise noted.

Miscellaneous Ancillary Events Include:

Advisory Board Meetings: A small gathering of corporate board members, which may also include some meeting participants in the field of discussion.

Focus Group/Marketing Research: A small meeting designed to evaluate services, test new ideas, and gather market research.

Corporate/Staff Meetings: Company employees only - no attendees.

Private Show Rooms: A small meeting designed to showcase products and services in a controlled private environment to ASRA attendees.

Hospitality Suites: In order to provide exclusive time slots for social events and hospitality suites, ASRA will designate time frames to hold these events. The established times will not compete with official ASRA educational offerings or events. Failure to hold a social event or hospitality suite during the designated hours may result in the loss of "Priority Points." Disregard for any rule stated here may prohibit any exhibitor from participating in all future ASRA events. All companies holding a social event must notify ASRA c/o Anthony J. Jannetti Inc. and be approved, even if meeting space is not requested, and an unofficial venue is being utilized.

ANCILLARY EVENTS

Blackout Times for 2018

Organizations may not hold functions (on or off premises) during the defined “blackout” times unless approved by ASRA. ASRA will strictly enforce the blackout times. Failure to have approval to hold any event in these established time frames may result in loss of priority points or exclusion from all ASRA meetings and events. The “blackout” times do not apply for exhibitor staff/preconference meetings; however, an application must be submitted for approval.

2017 Blackout Times

Wednesday, April 18	6 am–9 pm
Thursday, April 19.....	6 am–9 pm
Friday, April 20.....	6 am–9 pm
Saturday, April 21	6 am–9 pm
Sunday, April 22	6 am–2 pm

Assignment of Meeting Space

This is based on points awarded via official ASRA “guidelines for assignments of space.” To benefit from the priority system points, the application for meeting space must be received before October 2, 2017. Applications received by October 2, 2017, will be allocated space on a priority basis. Applications received after October 2, 2017, will be assigned on a space-available basis only in order of date received.

ASRA reserves the right to assign the next best substitute timeslot when the requested timeslot is not available. Since it is not always possible to contact each individual company for new timeslot selections, please make multiple choices on your application. Applications can be sent by e-mail or fax. Submitting a request does not guarantee assignment. Assignments and confirmations will not be provided without payment in full.

Guidelines for Assignment of All Exhibit and Meeting Space

The following point system has been established to fairly assign exhibit space and ancillary event function space at all ASRA meetings and events. Earned priority point totals are based on the 12 months preceding application for exhibit and meeting space.

ASRA Priority Points

Corporate Partner	4 points
Regional Anesthesiology-Acute Pain	

Meeting Exhibitor*	1 point **
Pain Medicine Meeting Exhibitor	1 point **
Marketing Opportunities Promotional Support	1 point

* Prerequisite for obtaining any meeting space during Pain Medicine Meeting

** per 10' x 10' booth

1. All requests for exhibit and ancillary event function space must be in writing, and must come directly from the sponsoring company or institution or a verified third party.
2. Earliest dated written request will have preference if companies reach equal point totals. If requests arrive on the exact same date, ASRA reserves the right to assign space based on a company's previous support of ASRA.

3. All official ASRA space requirements will be met prior to any assignment of space required by industry.
4. Assignment of exhibit space will begin approximately 100 days prior to event.
5. Assignment of function space will begin approximately 75 days prior to event.
6. All independent industry-sponsored events affiliated with the ASRA Annual Meeting must be approved and not compete with official ASRA events. Failure to have approval will result in exclusion from all ASRA meetings and events. Based on the available facilities, no request is guaranteed until confirmed by ASRA in writing.

Payment/Cancellation

Payment in full of the access fee is required at the time the application is submitted. Checks should be made payable to ASRA and mailed to East Holly Avenue/Box 56, Pitman, NJ 08071.

All cancellations and/or reductions in space must be sent in writing to Jack Edelman at jack.edelman@ajj.com

ASRA shall retain:

- 25% if the cancellation/modification is made before October 2, 2017
- 50% if the cancellation/modification is made between October 2, 2017 - November 30, 2017.
- 100% if the cancellation/modification is made after November 30, 2017

Should any contingency prevent holding of the meeting, neither ASRA nor Anthony J. Jannetti, Inc. shall be held liable for any expenses incurred by the company requesting space. ASRA reserves the right to make final decisions on all points that the rules and regulations do not specifically cover.

Contacts

Jack Edelman

ASRA Account Executive
Phone: 856-256-2313
Fax: 856-589-7463
Email: jack.edelman@ajj.com

Rick Gabler

ASRA Marketing Manager
Phone: 856-256-2314
Fax: 856-589-7463
Email: rick.gabler@ajj.com

Heidi Perret

Marketing Coordinator
Phone: 856-256-2375
Fax: 856-589-7463
Email: heidi.perret@ajj.com

CME POLICY

CME Policies on Separation of Promotional from Educational Activities

Exhibit and Promotional Activity Fees Shall be Separate and Distinct From Commercial Support

- Complimentary exhibit and/or promotional activities will not be provided to those companies providing commercial support (educational grants or in-kind support)
- A separate and distinct fee must be paid for exhibit space or other promotional activities during the activity for which support was provided

Separation of Promotional Activities from the Physical Space and Place of the Educational Activity

- Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity
- Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only; canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted
- Specific times are established for exhibit viewing and/or other promotional activities (including industry supported satellite symposia)
- Food and beverage may be served by ASRA in the exhibit hall in order to encourage interactions between attendees and exhibiting companies

Separation of Promotional Activities from the Educational Course Materials

- ASRA does not include any product promotional information in its educational materials that are used to support learning during a CME activity (copies of slides, handouts, abstracts, etc.)
- Exceptions to this include:
 - The required commercial support disclosure (company name only, no trade names or product group messages)
 - Logistical information such as the time/location of industry organized ancillary events, exhibitor listing, etc.
- Promotional information is only allowed in logistical support materials (printed program guide, tote bag, etc.). Promotional materials in the program guide will be grouped in a section in the back of the program. All such materials must be distributed outside the educational meeting room

Non-CME Ancillary Event Guidelines

- Any educational session directly influenced, organized, or financed by industry will be considered an industry organized non-CME ancillary event.
- Separate times for non-CME ancillary events (not competing with ASRA educational sessions) will be made available.
- The content outline and speaker selection must be submitted to ASRA for approval (by the Scientific/Education Planning Committee) two months prior to the activity.

- Industry supported non-CME ancillary events will be clearly indicated in the meeting timetable/program as: "Non-CME ancillary event organized by..." (the term "sponsored" is not to be used)
- Promotional/marketing materials created by the company must include:
 - "Non-CME ancillary event organized by: Company ABC"
 - "The American Society of Regional Anesthesia and Pain Medicine (ASRA) has provided space for this non-CME ancillary event. The program was independently produced, not subject to review by ASRA, and is not part of the scientific/educational program offered by ASRA."

Company Representative Session Attendance Guidelines

- Commercial Support (grants and/or in-kind):
 - Complimentary registrations will not be provided to those companies providing commercial support; a separate and distinct fee must be paid for attendance during the activity for which commercial support was provided
- Exhibition and Promotional Support:
 - Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased
 - Exhibitors are allowed to attend the main meeting sessions at no charge (priority seating to paid participants); standard registration fees must be paid for participation in PBLD's, workshops, special events, etc.
 - In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
 - Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session
- In-Kind Technical Support:
 - In-kind support is sought from multiple companies, except when other equal but competing products or services are not available, therefore, representatives from multiple companies will participate
 - A limited number of technical support badges will be provided for those companies providing support in-kind, requiring representatives to demonstrate the operational aspects or ensure proper functioning of a device
 - Participation is managed in strict compliance with the ACCME's Accreditation Criteria and Standards for Commercial Support
 1. ASRA is responsible for all decisions regarding the educational elements (planning, content, faculty selection, presentation, evaluation, etc.). Industry representatives in no way influence any portion of the CME activity; including how the in-kind support will be used or allocated to the educational sessions.
 2. Industry employees shall be easily identifiable by their company and meeting badges.

CME Policies on Separation of Promotional from Educational Activities

3. The industry representative shall only contribute technical information about the use of the equipment.
4. The industry representative shall NOT expand their input into areas of clinical medicine, e.g.:
 - No indications for use
 - No comparisons between competing products
 - No comparisons between the device, invasive surgery, and/or medical treatment
5. ASRA's faculty and staff provide strict supervision to ensure proper professional behavior by industry representatives.
6. ASRA reserves the right to physically limit the technician's access to the educational setting; requesting the technician's participation only when questions arise or further assistance is needed.

Commercial Interest May Not Be the Agent Providing Access to the CME Activity

- ASRA never uses a commercial interest as the agent providing a CME activity to learners (distribution of self-study CME activities or arranging for electronic access to CME activities)
- ASRA may provide a commercial interest with a limited number of brochures for audience generation only, but this is never the sole marketing method (others include direct mail, email promotions, etc.)

Onsite Monitoring

The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by ASRA's onsite staff.

ABOUT



The American Society of Regional Anesthesia and Pain Medicine (ASRA) is the largest subspecialty medical society in anesthesiology. It is our vision to be the leader in regional anesthesia and acute and chronic pain medicine through innovations in education and research. Our mission is to advance the science and practice of regional anesthesia and pain medicine. We do that by addressing the clinical and professional educational needs of physicians and scientists; ensuring excellence in patient care utilizing regional anesthesia and pain medicine; and investigating the scientific basis of the specialty.

The American Society of Regional Anesthesia was founded on August 2, 1923. The Society was reborn in 1975. ASRA is the largest subspecialty society in anesthesiology. There are approximately 4,000 members, including physicians and scientists and a rich international distribution.

- Education – in regional anesthesia and pain management
- Research – in regional anesthesia and pain management

- Pain Medicine – grounded in continuing education and quality scientific research
- The symbols or icons merely expand upon the mission and emphasize the historical developments of regional anesthesia and control of pain
- Poppy Pods – are a reminder of the unique role of opium and its alkaloids for the control of acute and chronic pain
- Open Books – represent the recording of scientific knowledge and dissemination of the critiqued information to the medical community
- Syringe – symbolizes technical aspects of the practice of regional anesthesia and pain management
 - The finger rings emphasize the need for exquisite control and safety

The logo of the American Society of Regional Anesthesia and Pain Medicine depicts the core of the Society's mission and includes features that embellish the essence of that mission in a symbolic way. The Triangle – represents the three interconnected functions of the Society:

The overall shape of the Logo is in the form of the point of a needle, representing another essential tool for regional anesthesia, and the diamond shape dimensions emphasize precision and durable quality.





2018
World Congress on
**REGIONAL
ANESTHESIA &
PAIN MEDICINE**
— ASRA's 43rd —
Annual Regional Anesthesiology
& Acute Pain Medicine Meeting

April 19-21, 2018
New York Marriott Marquis, New York City, USA



MARK YOUR CALENDAR!
17th Annual Pain Medicine Meeting
November 15-17, 2018
JW Marriott San Antonio Hill Country
San Antonio, Texas

National Office – American Society of Regional Anesthesia and Pain Medicine

Angela Stengel, MS, CAE – Executive Director

Email: asrameetings@asra.com

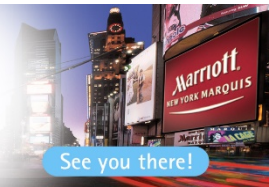
Phone: 855-795-ASRA | Fax: 718-269-6188

Four Penn Center West, Suite #401 | Pittsburgh, PA 15276

Website: www.asra.com



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See you there!

SUPPORT & EXHIBITION BOOKING FORM

Please complete all details and return to:

Jack Edelman / email: jack.edelman@ajj.com / phone: 856-256-2313 / fax: 856-589-7463

CONTACT/BILLING INFORMATION

Contact name: _____

*Name of Company: _____

Address: _____

City: _____ State: _____ Zip code: _____

Telephone: ____ / ____ / ____ Fax: ____ / ____ / ____

Email: _____ Website: _____

**Please note this is how your company and products/services information will appear on all meeting related materials.*

I would like to book the follow support/exhibition: _____

EXCLUSIVE SUPPORT PACKAGES		
Item	Price	Total
Diamond Sponsorship	<input type="checkbox"/> \$75,000	
Platinum Sponsorship	<input type="checkbox"/> \$60,000	
Gold Sponsorship	<input type="checkbox"/> \$35,000	
Silver Sponsorship	<input type="checkbox"/> \$20,000	
Bronze Sponsorship	<input type="checkbox"/> \$15,000	
SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES		
Item	Price (check off item)	Total
Non-CME Ancillary Event Fee	<input type="checkbox"/> \$25,000 / <input type="checkbox"/> \$29,000 Day / , Time:	
Ancillary Event Misc. Meeting Space	<input type="checkbox"/> \$2,000 per room per day (complete 3 rd page with specifics)	
Mobile Meeting App	<input type="checkbox"/> \$12,500	
WiFi / Internet Café Chat Room	<input type="checkbox"/> \$12,500	
Color Hotel Key Card	<input type="checkbox"/> \$ 12,000	
Meeting Bags	<input type="checkbox"/> \$ 11,000	
Meeting Lanyards	<input type="checkbox"/> \$ 9,000	
Notepads & Pens	<input type="checkbox"/> \$ 5,000 + notepads & pens	
Program Guide Advertisement	<input type="checkbox"/> \$ 4,900 <input type="checkbox"/> \$3,900 <input type="checkbox"/> \$3,150	
Saturday Celebration Package	<input type="checkbox"/> \$ 4,000	
Floor Decals/Window Clings	<input type="checkbox"/> \$ 4,000 (includes 5 floor decals/window clings), x _____	
Promotional Material Distribution	<input type="checkbox"/> \$ 2,500	
Free Standing Meter Board Sign	<input type="checkbox"/> \$ 2,500 (each) x _____	
Wine/Bubbly Pour Host	<input type="checkbox"/> \$ 2,500	
Table Tents	<input type="checkbox"/> \$ 2,000 (includes 5 table tents) x _____	
TOTAL AMOUNT		

☐ Please call me to discuss our Support Packages/Opportunities

EXHIBITION BOOTH SPACE

10'x10 Inline Booth \$ 4,500
10'x10' Corner Booth \$ 4,600
Island Booth Space \$46.00 (per net square feet)

Choice	Booth Number	Booth Size	Total Price
1 st Choice			\$
2 nd Choice			\$
3 rd Choice			\$
4 th Choice			\$

ASRA Office Use Only

Received:	ASRA Point System:	Booth #
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Special notes: Please indicate if you would like to avoid placement near any of the following companies, or if special configuration is needed: _____

☐ No, We do not require pipes and drapes

☐ Yes, We would require pipes and drapes

☐ No, We do not require the furniture

☐ Yes, We would require the furniture

(6' draped table, two chairs and one wastebasket)

(6' draped table, two chairs and one wastebasket)

Description and Logo: (100 words or less)

Please send a 100-work exhibitor company/product profile and company logo (in 300 dpi .eps, .jpg or .pdf format) to: heidi.perret@ajj.com.

☐ Payment will be made by check, please forward me a final confirmation/invoice.

☐ Payment will be made by credit card

☐ Credit Card Authorization Form is included

☐ Please send me a first deposit invoice for 100% of the total amount due.

We accept the contract terms and conditions (listed in this support and exhibition prospectus) and agree to abide by the guidelines for industry participation for the meeting. I am authorized to sign this form on behalf of the applicant/company.

Signature (required) _____ Date: _____

Complete the following page if you are requesting Meeting Space during the 2018 World Congress on Regional Anesthesia & Pain Medicine/ASRA's 43rd Annual Regional Anesthesiology & Acute Pain Medicine Meeting.





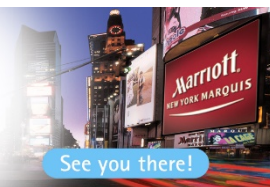
2018
World Congress on

REGIONAL ANESTHESIA & PAIN MEDICINE

ASRA's 43rd
Annual Regional Anesthesiology & Acute Pain Medicine Meeting

April 19-21, 2018, New York Marriott Marquis, New York City, USA

See you there!



MEETING SPACE REQUEST FORM

Please complete the below for each meeting space requested and return with your booking form to:

Jack Edelman / email: jack.edelman@ajj.com / phone: 856-256-2313 / fax: 856-589-7463

CONTACT/BILLING INFORMATION

Contact name: _____

Name of Company: _____

Address: _____

City: _____ State: _____ Zip code: _____

Telephone: ____ / ____ / ____ Email: _____

Please Note: Exhibiting company is responsible for all AV and/or food & beverage in the meeting room(s).

Date of Meeting #1: _____

Time: _____

Number of People: _____

Requested Room Set: _____

Who will be attending: _____

Purpose of Meeting: _____

Date of Meeting #2: _____

Time: _____

Number of People: _____

Requested Room Set: _____

Who will be attending: _____

Purpose of Meeting: _____

Date of Meeting #3: _____

Time: _____

Number of People: _____

Requested Room Set: _____

Who will be attending: _____

Purpose of Meeting: _____



IN KIND SUPPORT

World Congress on Regional Anesthesia & Pain Medicine / 43rd Annual Regional Anesthesiology & Acute Pain Medicine Meeting

April 19-21, 2018

Jack Edelman / Account Executive

Email: jack.edelman@ajj.com / Tel: 856-256-2313 / Fax: 856-589-7463

If you wish to provide equipment for the World Congress Regional Anesthesia & Pain Medicine please complete the following request, and return no later than February 1, 2018:

Contact name: _____

Name of company: _____

Address: _____

City: _____ State: _____ Zip code: _____

Telephone: ____ / ____ / ____ Fax: ____ / ____ / ____

Email: _____ Website: _____

☐ Yes, I would like to provide in kind support for workshops.

We can supply ____ US machines and/or supplies for the workshops

What type of machine and/or supplies will you be supplying? _____

Signature: _____ Date: ____ / ____ / ____

Thank you.



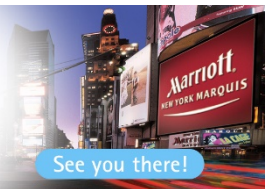
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See you there!



EXHIBITION RULES AND REGULATIONS

PROHIBITION OF EXHIBITOR-ORGANIZED SESSIONS

Commercial firms which exhibit at the meeting will not be permitted to conduct or organize educational activities, presentations, or meetings in **New York** during the days of the Meeting.

Only normal sales presentations describing products and their functions are allowed in the exhibit booths. **Sales or meeting activities held by exhibiting or non-exhibiting firms in hotel sleeping or meeting rooms, hotel suites, at dinners or receptions must be approved by ASRA and access fees or room rental may apply.**

ASRA provides the scientific education at the meeting. To avoid conflicts with the scientific program, ASRA faculty and ASRA Board Members may not make any scheduled, live presentations in technical exhibit booths or at exhibitor-organized functions during the scientific program.

Commercial firms failing to comply with this rule will have their exhibit space revoked and no refund will be made.

FDA REGULATIONS

Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product.

EXHIBITOR ELIGIBILITY

ASRA shall determine the eligibility of any company, product, or service. ASRA may reject application of any company whose display of goods or services is not compatible, in the sole opinion of ASRA, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned. The agreement is binding upon receipt and acknowledgement by ASRA. Acknowledgement constitutes one or more of the following: ASRA confirmation letter or e-mail message, shared meeting information, to exhibitor, receipt of service kit or other information.

EXHIBIT SPECIFICATIONS AND RESTRICTIONS

Exhibits must conform to the usual requirements. Commercial exhibitors shall be restricted to those acceptable to ASRA. Acceptable exhibitors are companies whose products or services must be relevant professionally to the practice of pain and in good taste. No novelty items, including jewelry and T-shirts, may be sold from the exhibit booth. No subletting of space will be permitted.

Exhibits may not project beyond the space allotted. No exhibit will be permitted to span an aisle by ceiling or floor covering. Exposed or unfinished sides and/or exhibit backgrounds must be draped to present an attractive appearance. The exhibits will be inspected during the set-up time. The decorator, with ASRA's approval, will provide draping deemed necessary and submit the charges to the exhibitor.

Aisles must be kept clear for traffic. Exhibitors' activities, personnel, giveaways and equipment must be confined within the booth space. No loudspeakers, public address systems, lights, or other equipment that may be annoying to adjacent exhibitors shall be permitted in the booths. Sound leakage must not interfere with any other exhibitor.

Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floor or other parts of the building or furniture. ASRA and the venue must approve in advance any special lighting or lighting trusses that must be secured to the ceiling. Distribution of promotional gummed stickers or labels is prohibited. Anything in connection therewith necessary or proper for protection of the building, equipment, or furniture will be at the expense of the exhibitor.

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

TERMS AND CONDITIONS

These terms are the contractual agreement between ASRA and the exhibitor(s)/supporter(s).

APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance supporters/exhibitor will be bound by the terms and conditions listed in the prospectus and/or contractual agreement.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR/SUPPORTER

Registration implies full acceptance by the exhibitors/supporters of the exhibition/supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the meeting without compensation or refund of sums already paid, and without prejudice to the exhibitor/supporter. By submitting an application to participate, the exhibitor/supporter make a final and irrevocable commitment to occupy the space/items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The exhibitor/supporter may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or subletting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ASRA

ASRA undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. ASRA reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors/supporters. ASRA reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the meeting, with no obligation to provide compensation to the defaulting exhibitor/supporter.

EXHIBITION REGULATIONS

The exhibition manager, acting under direction of ASRA, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the exhibition manager. ASRA reserves the right to alter the general layout or limit the space allotted to each exhibitor/ supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, ASRA will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 8 feet for linear booths and 20 feet for island booths. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition sale. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise ASRA will arrange for their removal at the exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus. Should the exhibitor/supporter fail to make a payment on time, ASRA is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ supporter items or seek compensation for non-fulfilment of contract.

Participation by exhibitors/supporters is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by ASRA.

Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk. ASRA ensures daily cleaning of the aisles. Exhibitors /supporters are responsible for the cleaning of their stands. The provision of refreshments for the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to ASRA for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors. The organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

LIABILITY AND INSURANCE

Equipment and all related display materials installed by exhibitors/supporters are not insured by ASRA, and ASRA under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/supporters. ASRA cannot accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the ASRA meeting. The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Society of Regional Anesthesia and Pain Medicine, its sponsors and endorsers, the program committee, and meeting managers as well as New York Marriott Marquis, AJJ, Inc., and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the program committee, sponsors, endorsers, meeting managers and New York Marriott Marquis, AJJ, Inc., its employees and agents. Exhibitor acknowledges that the American Society of Regional Anesthesia and Pain Medicine, its sponsors and endorsers, the program committee, and/or meeting managers and New York Marriott Marquis, AJJ, Inc., do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the fire prevention bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the convention service manager of The Disney Yacht & Beach Club Resort will be the final judge thereof and his/her decision shall be binding on all parties concerned.

EXHIBITION TERMS AND CONDITIONS

The terms and conditions of exhibitors are included in this prospectus. Please note that signing of the exhibition booking form and contract indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.