



**American Society of Regional Anesthesia and Pain Medicine**

*Advancing the science and practice of regional anesthesia and pain medicine  
to improve patient outcomes through research, education, and advocacy*

**ASRA**



# 17th Annual Pain Medicine Meeting

November 15-17, 2018

JW Marriott San Antonio Hill Country | San Antonio, Texas

#ASRAFall18

**Support and Exhibition Prospectus**



## 17th Annual Pain Medicine Meeting

November 15-17, 2018  
JW Marriott San Antonio Hill Country  
San Antonio, Texas  
[www.asra.com](http://www.asra.com)



### Dear Colleagues,

On behalf of the Scientific/Education Planning Committee, I personally invite you to the **17th Annual Pain Medicine Meeting** taking place **Thursday, November 15 – Saturday, November 17, 2018** at the beautiful JW Marriott San Antonio Hill Country in my home state of Texas.

Our Pain Medicine specialty has seen unparalleled change in the last year. While we are faced with increasing economic complexities and the ever present Opioid Crisis, we have also witnessed an explosion of technological advancements. **ASRA strives to be THE meeting that can deliver outstandingly comprehensive, clinically relevant, and scientifically sound education** that pain medicine practitioners and leaders need more than ever. When challenges like **physician burnout** are testing the resolve of members, ASRA strives to bring new tools and new energy through innovation and support.

National stakeholders from the **Office of the Surgeon General** and the **FDA** will spark conversation at this year's meeting. However, the meeting program will also highlight novel therapies such as **neuromodulation** and **regenerative medicine**. Advancements in the treatment of **major joint pain** and special pain populations such as children will be covered. New guidance in emerging areas such as **ketamine therapy** will be presented. Additionally, we hope to arm practitioners with new tools such as **practical psychological interventions for physician burnout** and **quality improvement concepts**.

In addition to the didactic sessions, you will have the opportunity to attend cutting edge **hands-on workshops**, many of which will combine ultrasound and fluoroscopy in a hybrid design. **Percutaneous spine decompression, radiofrequency ablation techniques, and surgical skills for implantable therapies** are just some of areas covered by world renowned faculty. The highly popular ultrasound workshops, first demonstrated at ASRA and continuously evolving to meet learner needs, will now offer a multi-staged curriculum for obtaining **ASRA's Pain and MSK Interventional Ultrasound Certificate which will be held on Sunday**. Also, the **ASRA-ASA Practice Management Portfolio** is designed for interactive discussion on key aspects of coding/compliance, managing a pain practice, and key aspects of MACRA in 2018 and in the years to come with new measure discussion. These sessions are truly a must for both physician leaders and practice management specialists.

We continue to be excited about interest and participation from our non-physician practitioners. In addition to the **dedicated PA/NP program**, participants also have the opportunity to attend targeted interactive sessions on **medico-legal issues, intrathecal and spinal cord stimulation therapy, complementary therapies, diagnostic imaging, and the hands-on physical exam workshop**.

Not only are we committed to delivering an outstanding scientific program with abounding networking opportunities, but also we aim to restore your enthusiasm for your craft with a **mindful experience and family oriented atmosphere**. We must remain adaptable, motivated and responsive to change and challenges! The world of pain management is an exciting area in which to work, and we'll continue to meet and bring inspired people together in forums like this, to ensure our organization and discipline remains at the cutting edge.

**I look forward to seeing you at the beautiful JW Marriot Hill Country Resort in San Antonio, Texas.**

Regards,

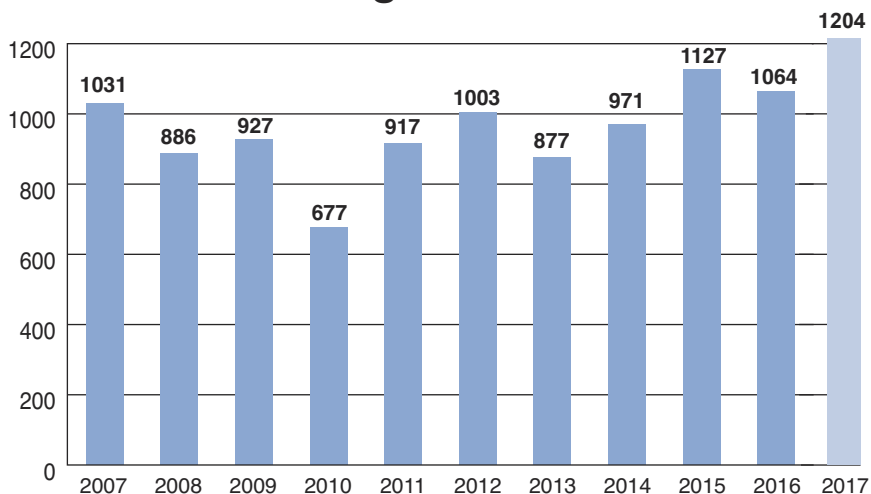
Maxim Eckmann, MD  
Chair, Scientific/Education Planning Committee 2018



Maxim Eckmann, MD

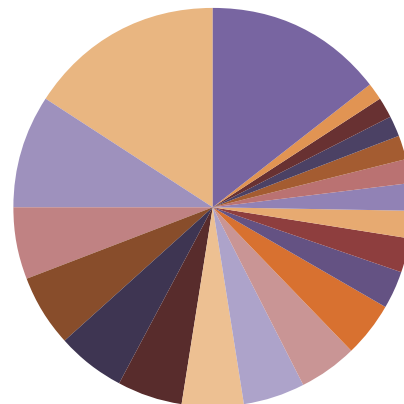
# PARTICIPANT DEMOGRAPHICS

## Meeting Attendance



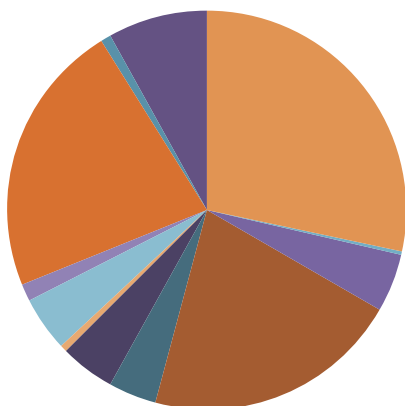
## US Attendees by State

905 from 47 states



- Other, under 10 (AK, AL, AR, CO, DC, HI, IA, ID, IN, KS, KY, LA, MO, MS, NE, NH, NM, NV, OR, RI, SC, SD, TN, UT, VT, WV, WY), 132
- CT, 13    MD, 18    OH, 43    MN, 53
- AZ, 15    WI, 20    NJ, 45    PA, 53
- VA, 15    GA, 26    MA, 46    TX, 81
- WA, 17    FL, 29    NY, 48    CA, 143
- NC, 19    MI, 39    IL, 50

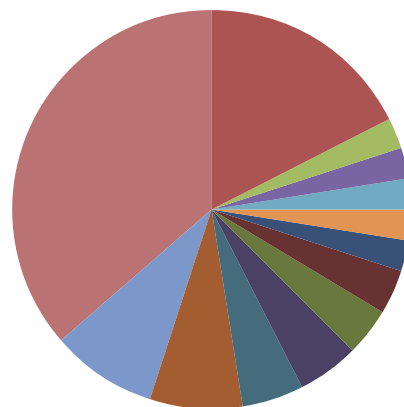
## Registration Type



- Physician ASRA member, 282
- Physician member sister societies, 4
- Physician non-member, 47
- Trainee ASRA member, 205
- Trainee non-member\*, 38
- NP, PA, nurse, 46
- Military, 4
- Other, 43
- Day, 14
- Exhibitors, 221
- Association faculty, 9
- Full faculty, 78

## International Attendees

86 from 26 countries



- Other (=1, Chil , China, Denmark, Equador, Iceland, Indonesia, Iran, Iraq, Peru, Philippines, Saudi Arabia, Singapore, Thailand, UAE), 14
- Brazil, 2    United Kingdom, 2    Spain, 4
- Japan, 2    Australia, 3    Mexico, 6
- Pakistan, 2    India, 3    South Korea, 7
- Taiwan, 2    Colombia, 4    Canada, 29

\*Demographics based on past Pain Meeting attendance.

# ENHANCEMENTS FOR ASRA's 2018 Meetings!

## Meeting Sponsorship Packages

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These Meeting sponsorship packages provide incredible visibility, branding, recognition and outstanding value to our supporters. Levels of support: Platinum, Gold, Silver & Bronze.

*Support Packages Include:*

- Exhibit Space
- Ancillary Event Fees
- Recognition Floor Decals (in front of your exhibit booth)
- Full Meeting Registrations (for company employees)
- Wine/Bubbly Pour Sponsorship
- Saturday Night Celebration Sponsorship
- WiFi/Internet Cafe Sponsorship
- Mobile App Sponsorship



Each support package has been designed to provide exceptional value and savings. See which package meets your marketing needs. (See page 8 for details)

## ASRA now accepts industry supported Non-CME ancillary events

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ASRA has established that Industry Supported Non-CME Ancillary Events can take place in conjunction with the 17<sup>th</sup> Annual Pain Medicine Meeting. These sessions are designated as ancillary events and will be charged a one-time access fee per time slot. (See page 11 for details)

## Exhibit Hall Grand Opening

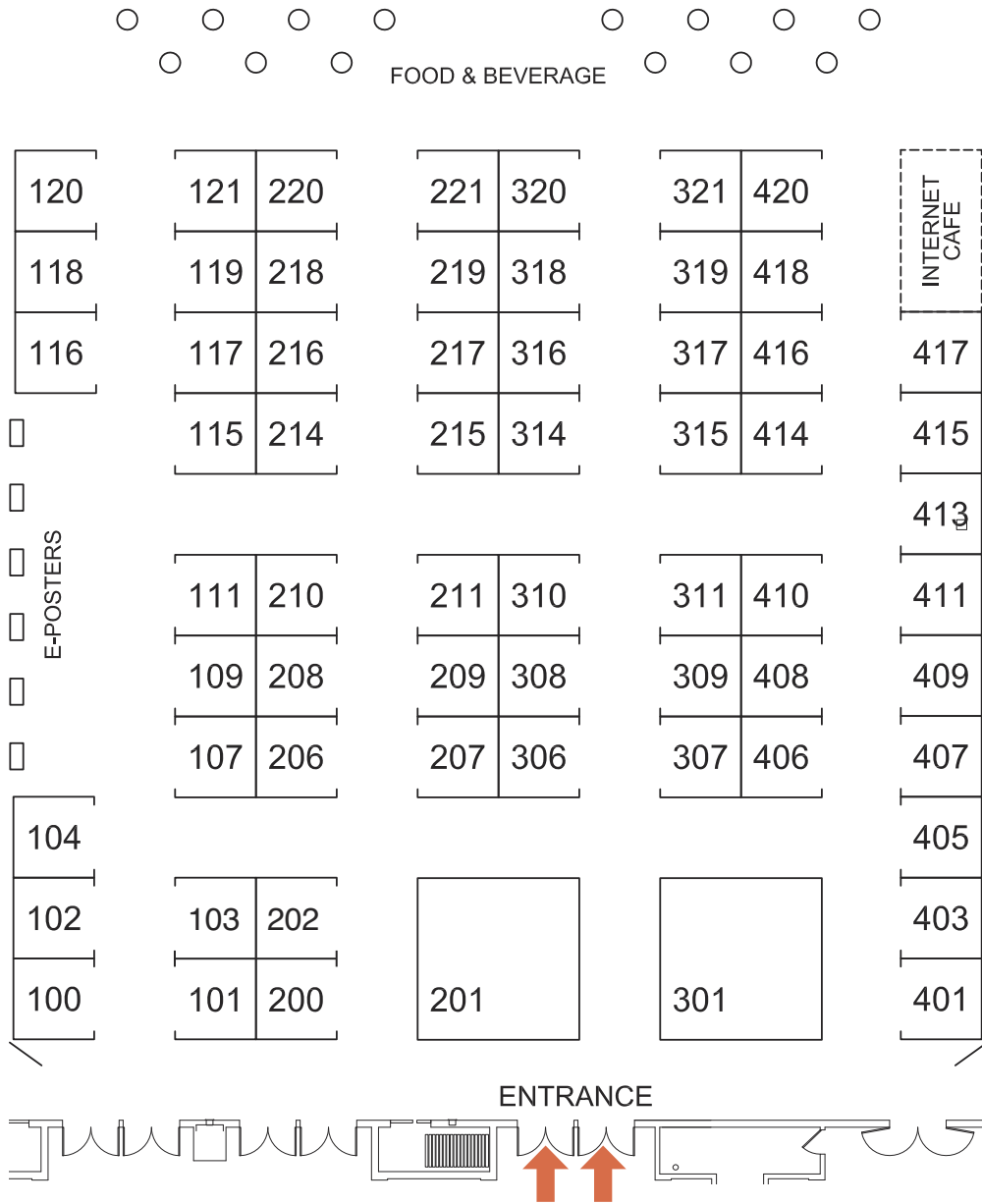
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The exhibition now opens Thursday early evening with our Wine and Bubbly Networking Reception! Always an attendee favorite as participants get their first chance to visit exhibits. The Wine/Bubbly Pour is a great way to attract attendees to your booth. Your preselected bottles of wine/bubbly are served from your exhibit during the networking reception ensuring great traffic flow. (See page 10 for details)



# EXHIBITION INFORMATION

## Exhibit Floor Plan



## Exhibition and Support Contacts

**Jack Edelman**

**ASRA Account Executive**

Email: jack.edelman@ajj.com

Phone: 856-256-2313

**Rick Gabler**

**National Sales Manager**

Email: rick.gabler@ajj.com

Phone: 856-256-2314

**Heidi Perret**

**Marketing Coordinator**

Email: heidi.perret@ajj.com

Phone: 856-256-2375

Anthony J Jannetti, Inc.

East Holly Avenue, Box 56

Pitman, NJ 08071-0056

## Meeting Venue

**JW Marriott**

**San Antonio Hill Country**

23808 Resort Parkway

San Antonio, Texas 78261

**Exhibit Hall**

Grand Oaks JKLM

## Exhibition Hours (Subject To Change)

### Tuesday, November 13

12:00 pm Island Set up  
3:00 pm Exhibitor Set up

### Wednesday, November 14

8:00 am - 5:00 pm Exhibitor Set up

### Thursday, November 15

8:00 am - 4:00 pm Exhibitor Set up  
5:00 pm - 6:30 pm **Exhibit Hall Open** - Wine & Bubbly Reception 5:15 - 6:30pm

### Friday, November 16

7:30 am - 10:30 am **Exhibit Hall Open**  
Breakfast 7:30 am - 8:00 am  
Morning Break 9:45 am - 10:30 am  
3:30 pm - 4:15 pm **Exhibit Hall Open** - Afternoon Break

### Saturday, November 17

7:30 am - 10:45 am **Exhibit Hall Open**  
Breakfast 7:30 am - 8:00 am  
Morning Break 10:00 am - 10:45 am  
10:45 am - 4:00 pm Dismantle

# EXHIBITION INFORMATION

## Booth Prices (Including Pipes and Drapes)

10' x 10' Inline Booth . . . . .	\$3,400
10' x 10' Corner Booth . . . . .	\$3,500
Island Booth Space . . . . .	\$34.50 (per net square feet)

## Booth Prices Include:

- An identification sign
- Pipes and drapes
- The following furniture:
  - One 6' draped table
  - Two chairs
  - One wastebasket
- Access to main sessions
- Registration list (no emails are included)
- General cleaning of aisles
- Listing in the program guide
- 100 word company / product profile in the program guide

*If you are not interested in making use of the pipes and drapes or the furniture, please indicate that on the booking form.*

*All electrical requirements are the exhibitors responsibility.*

## Assignment of Space/Priority Points System

Priority for space assignment is based on points awarded via official ASRA Guidelines for Assignment of Space. To benefit from the points system, the application for exhibit space must be received before June 1, 2018. Space will then be assigned on a priority points basis. Exhibitors will receive confirmation of space the week of July 10, 2018.

Applications received after July 10, 2018 will be assigned on a space-available basis in order of date received. ASRA reserves the right to assign the next best substitute space when the requested space is not available. Because it is not always possible to contact each company for new selections of space, please do not concentrate all choices in one area of the exhibit hall. Applications can be made by e-mail, mail, express service, or fax. No assignments will be made without a deposit check.

## How to Earn ASRA Priority Points

Corporate Partner . . . . .	4 points
WC/RA-Acute Pain Meeting Exhibitor* 1 point **	
Pain Medicine Meeting Exhibitor . . . . .	1 point **
Marketing Opportunities	
Promotional Support . . . . .	1 point

\* Prerequisite for obtaining any meeting space during Pain Meeting

\*\* per 10' x 10' booth

## ASRA Guidelines for Assignment of Space:

The priority points system has been established to fairly assign space at all ASRA meetings and events. Point totals are based on the 12 months preceding June 1, 2018, the date booking forms must be received to benefit from the point system.

- All requests for space must be submitted by the sponsoring company via the official booking form.
- Earliest submitted forms will have preference if companies reach equal point totals. If forms arrive on the exact same date, ASRA reserves the right to assign space based on a company's previous support of ASRA.
- All official ASRA space requirements will be met prior to any assignment of space required by industry.
- Assignment of exhibit hall exhibit space will begin after June 1, 2018.
- Assignment of other function space will begin July 10, 2018 approximately 75 days prior to event.
- All independent industry-sponsored events affiliated with the ASRA meeting must be approved and not compete with official ASRA events. Failure to have approval may result in exclusion from all ASRA meetings and events. Based on the available facilities, no request is guaranteed until confirmed by ASRA in writing.

**Additional Space Requests:** Requests for meeting space for company meetings, symposia, or hospitality activities must be sent to ASRA c/o Show Management. Space is assigned according to ASRA official guidelines. All requests must be in writing.

## Adjustment Of Exhibit Floor Plan

ASRA floor plan is tentative and subject to change. ASRA reserves the right to add or remove booths if necessary.

## Hotel Reservations

### What is the room rate for the JW Marriott San Antonio Hill Country?

ASRA has secured the exceptionally reduced rate of \$249 for single/double sleeping rooms. Book early as the ASRA room rate is cheaper than standard rates. The block will fill quickly and the rate is only available until Monday, October 22, 2018.

### How do I make my own hotel reservations?

Reservations open December 2017. To book your room online at the ASRA reduced rate, please visit <https://www.asra.com/> or

View all ASRA exhibitor information at <http://www.ajj.com/asra/support-and-exhibition-opportunities>

## Exhibitor Personnel Registration \*

- Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased, as detailed below

- Exhibitors are allowed to attend main meeting sessions at no charge; (priority seating to paid participants); standard registration fees must be paid for participation in PBLD's, workshops, (only MDs can register for workshops, special events, etc).
- In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
- Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name and their name if they choose.

- Two (2) exhibitor badges will be given for 10' X 10' booth
- Four (4) exhibitor badges will be given for 10' X 20' booth
- Six (6) exhibitor badges will be given for 20' X 20' booth
- 1 additional exhibitor badge for every 100 square feet booked thereafter

Exhibitor badge registration deadline is November 7, 2018.

Any additional exhibitor personnel over your allotment or AFTER registration deadline will be charged an exhibitor registration fee of \$195. In-kind support technical staff will receive complimentary exhibitor badges.

## Exhibitors' Service Contractor Kit

An exhibitors' service kit outlining all technical aspects of exhibiting will be circulated 2-3 months prior to the meeting. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## Exhibitor Profile

Upon receipt of the booking form, you will be asked to please send a 100-word exhibitor company/product profile by September 24, 2018 to [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com). This will be published in the list of exhibitors in the program guide. Failure to provide the profile by the deadline will preclude your company from being listed in the program guide.

## Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in this prospectus. Please note that signing of the support and exhibition booking form indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.

# GENERAL INFORMATION

## Contracts & Confirmation

### Supporters

Once a signed booking form is received, a confirmation of support will be emailed to you with an accompanying invoice. Upon receipt of the support booking form, ASRA will reserve the items listed in it. Completion of the support booking form by the supporter shall be considered as your contract to purchase the items.

### Exhibitors

Once a signed exhibition booking form is received, a confirmation of exhibition will be emailed to you with an accompanying invoice.

### Support Terms & Conditions

Terms and conditions of support are included in this prospectus.

## Payment Information

### Terms of Payment for Supporters/Exhibitors

100% upon receipt of the support/booking form and first invoice.

All payments must be received before the start date of the meeting. Should the supporter/exhibitor fail to complete payments prior to the commencement of the meeting, ASRA will be entitled to cancel the reservation and cancellation will be subject to cancellation fees as outlined in the prospectus.

### Payment Methods

#### OPTION 1: Payment by check

Please make checks payable to: American Society of Regional Anesthesia and Pain Medicine

#### Regular Mail to:

American Society of Regional Anesthesia and Pain Medicine  
East Holly Ave, Box 56, Pitman, NJ 08071

#### Overnight Delivery:

American Society of Regional Anesthesia and Pain Medicine  
200 East Holly Ave, Sewell, NJ 08080

#### OPTION 2: Payment by credit card

In order to pay by credit card, please fill out the credit card authorization form in the prospectus.

### Cancellation/Modification Policy

All payments, cancellations and/or reductions in space must be sent in writing to Jack Edelman at jack.edelman@ajj.com

ASRA shall retain:

- 25% if the cancellation/modification is made before June 1, 2018.
- 50% if the cancellation/modification is made between June 1 - June 30, 2018.
- 100% if the cancellation/modification is made after July 1, 2018.

## ASRA 2017 EXHIBITORS

Abbott	Fresenius Kabi USA, LLC	Pain Medicine News
AIS Pain Care	Fujifilm Sonosite	Pajunk Medical Systems L.P.
Ambu, Inc.	GE Healthcare	PatientPop
American Interventional Headache Society	GEDSA	Pentec Health
American Society of Anesthesiologists, The (ASA)	Green Roads Wellness	Pharma Medical USA
Anesthesiology News	Halyard Health	PharMEDium Services
APEX	Havel's Incorporated	Raintree Systems, Incorporated
B. Braun Medical, Incorporated	Heron Therapeutics	Rivanna Medical
BK Ultrasound	InfuBLOCK® by InfuSystem®	Safersonic US Inc.
Boston Scientific	Infutronic LLC	Samsung
Brigham & Women's Hospital	Int'l Assoc. for the Study of Pain (IASP)	SI-BONE, Inc.
CIVCO Medical Solutions	invigoMEDIA	Smiths Medical
Clarius Mobile Health	Itelagen LLC	Spine Intervention Society
Collegium Pharmaceutical	Jazz Pharmaceuticals	StreamlineMD
Cumberland Pharmaceuticals	Konica Minolta Healthcare Americas, Inc.	Stryker Corporation
Custom Interventional Pain Management	Mallinckrodt Pharmaceuticals, Inc.	Summit Medical Products, Inc.
Dannemiller	Medtronic	Teleflex
Diros Technology	Nevro	The American Board of Anesthesiology
Edan Medical	North American Neuromodulation Society (NANS)	United Medical Instruments
Epimed International	Nuvectra	Vertiflex
Feel Good, Incorporated	Orthosport, Inc.	Vertos Medical Inc.
Flowonix Medical	Pacira	Whale Imaging, Inc.
		Wolters Kluwer

# MARKETING OPPORTUNITIES

## Platinum Sponsor \$50,000 (Sponsorship Value \$61,650)

- Platinum sponsors will receive the following recognition (\$10,000 value):
  - Meeting program guide
  - ASRA's online meeting section at asra.com
  - Signage onsite at Annual Meeting
  - ASRA mobile app
  - Floor decal in front of companies exhibit booth
  - Saturday Night Celebration signage and program guide
  - e-Blast by ASRA to attendee list
- (1) 10' x 10' exhibit space, includes pre and post conference registration list (\$3,400 value)
- (1) ancillary event access fee (up to \$29,000 value)
- Your choice of the marketing opportunities up to (\$10,000 value)
- Sponsor of the Saturday Night Celebration, includes 3 tickets (\$2,000 value)
- Full-page color ad in meeting program guide (\$2,500 value)
- (1) program material distribution - (1) 8½"x11" insert in attendee meeting bags (\$1,750 value)
- (2) full meeting registrations (company employees only) (\$1,000 value)
- Wine/Bubbly Pour Host, drinks are served from your exhibit during the opening networking reception drawing traffic to your booth (\$2,000 value)

## Gold Sponsor \$25,000 (Sponsorship Value \$32,650)

- Gold sponsors will receive the following recognition (\$10,000 value):
  - Meeting program guide
  - ASRA's online meeting section at asra.com
  - Signage onsite at Annual Meeting
  - ASRA mobile app
  - Floor decal in front of companies exhibit booth
  - Saturday Night Celebration signage and program guide
  - e-Blast by ASRA to attendee list
- (1) 10' x 10' exhibit space, includes pre and post conference registration list (\$3,400 value)
- Your choice of the marketing opportunities up to (\$10,000 value)
- Sponsor of the Saturday Night Celebration, includes 3 tickets (\$2,000 value)
- Full-page color ad in meeting program guide (\$2,500 value)
- (1) program material distribution - (1) 8½"x11" insert in attendee meeting bags (\$1,750 value)
- (2) full meeting registrations (company employees only) (\$1,000 value)
- Wine/Bubbly Pour Host, drinks are served from your exhibit during the opening networking reception drawing traffic to your booth (\$2,000 value)

## Silver Sponsor—\$15,000 (Sponsorship Value \$22,150)

- Silver sponsors will receive the following recognition (\$10,000 value):
  - Meeting program guide
  - ASRA's online meeting section at asra.com
  - Signage onsite at Annual Meeting
  - ASRA mobile app
  - Floor decal in front of companies exhibit booth
  - Saturday Night Celebration signage and program guide
  - e-Blast by ASRA to attendee list
- (1) 10' x 10' exhibit space, includes pre and post conference registration list (\$3,400 value)
- Sponsor of the Saturday Night Celebration, includes 3 tickets (\$2,000 value)
- Full-page color ad in meeting program guide (\$2,500 value)
- (1) program material distribution - (1) 8½"x11" insert in attendee meeting bags (\$1,750 value)
- (1) full meeting registrations (company employees only) (\$500 value)
- Wine/Bubbly Pour Host, drinks are served from your exhibit during the opening networking reception drawing traffic to your booth (\$2,000 value)

## Bronze Sponsor—\$10,000 (Sponsorship Value \$17,400)

- Bronze sponsors will receive the following recognition (\$10,000 value):
  - Meeting program guide
  - ASRA's online meeting section at asra.com
  - Signage onsite at Annual Meeting
  - ASRA mobile app
  - Floor decal in front of companies exhibit booth
  - Saturday Night Celebration signage and program guide
  - e-Blast by ASRA to attendee list
- (1) 10' x 10' exhibit space, includes pre and post conference registration list (\$3,400 value)
- Sponsor of the Saturday Night Celebration, includes 3 tickets (\$2,000 value)
- Wine/Bubbly Pour Host, drinks are served from your exhibit during the opening networking reception drawing traffic to your booth (\$2,000 value)



# MARKETING OPPORTUNITIES

All supporting companies will be recognized in the following locations:  
**ASRA's meeting website — Onsite signage**  
**Printed meeting materials — Mobile app**

## Meeting Mobile app - Exclusive Sponsor Opportunity \$10,000

The ASRA meeting app is an attendee favorite. It launches one week before the meeting and is available for months afterward. Attendees use it to view all sessions, presentation materials, faculty bios, meeting room locations, and more! It's what attendees are using most at the meeting. The app also includes an interactive industry support listing with your exhibit booth location, company profile, web link, and email for direct contact. Your exclusive support includes:

- Promotional e-blast out to all ASRA members when the app opens
- Push notification to visit sponsor's booth (one time use – choose one day of meeting)
- Sponsor recognition on app can include sponsor's PDF download and booth information

## WiFi/Internet Café/ASRA Chat Room – Exclusive Sponsor Opportunity \$10,000

There will be an internet café equipped with workstations in the exhibit hall where attendees may check emails, chat and network.

- Display company logo on screen saver and background
- Chat room branded with company's recognition of support
- (5) Floor decals recognizing company's support

## Meeting Bags – Exclusive Sponsor Opportunity \$9,500

ASRA will provide the participants' meeting bags.

- Company logo will appear on each participant's bag
- Supporter will receive a complimentary Promotional Material Distribution (see page 10)

## Meeting Lanyards – Exclusive Sponsor Opportunity \$7,500

- Logo on lanyard distributed to all participants

## Program Guide Advertisements

The printed program guide will be distributed in San Antonio. The program guide contains useful information about the meeting and its events. This opportunity allows you to place four color advertisements. Rates are net non-commissionable.

Type	Back Page 4th Cover	Inside Back 3rd Cover	Run of Book Ads
Program Guide	\$4,000	\$3,000	\$2,500

**Closing Date:** September 21    **Materials Due:** September 28

## Notepads and Pens – Exclusive Sponsor Opportunity (to be provided in kind) \$3,500 + Notepads And Pens

Supporter will provide notepads and pens for distribution.

- Branded notepads and pens will be provided to all participants in the meeting bag

*\*Please note that right of first refusal (ROFR) may apply to some marketing opportunities previously supported.*

# MARKETING OPPORTUNITIES

## Saturday Annual Meeting Celebration Support Package

**\$2,000**

Saturday night November 17, 2018

Support package includes:

- Three (3) tickets to the celebration (\$600 value)
- Logo on signage and in program guide
- Additional branding opportunities available

## Promotional Material Distribution

**\$1,750**

Inclusion of promotional material, such as a flyer, in the participants' meeting bags. Please note that the material must be provided by supporter and must be approved by ASRA. Quantity of promotional pieces required for distribution is 1,250. The maximum size of each piece is 8.5" x 11". Note: The basic fee for promotional pieces other than a single page flyer is \$2,500 per piece and must be preapproved (This includes booklets, oversized pieces, and exhibitor samples).

*\* The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.*

## Floor Decals/Window Clings

*(limited supporters)* **\$1,750 for (5) Decals/Clings**

Floor decals and window clings are a great way to drive traffic to your exhibit booth providing recognition, and distinguishing your company from your competitors. Decals will be placed throughout the convention space (approved areas) in the ASRA convention space. Decals/clings are approximately 24" H x 24" W (live area for artwork is approximately 18" x 18"). Approval from venue and artwork required.

## Free Standing Meter Board Sign

*(limited supporters)* **\$1,500 per Meter Board**

Free standing meter board signs are an effective, affordable way to communicate with ASRA attendees. These two-sided meter boards display your artwork in high traffic areas within the exhibit hall and ASRA convention space which can carry your corporate logo and booth nu

## Wine/Bubbly Pour - Networking Reception Host

**\$2,000**

Wine/bubbly stations including all beverages will be served from your exhibit during the networking reception on Thursday, November 15, 2018. Wait staff is provided to service your hosted station so your booth personnel can interact with ASRA attendees as they visit your booth.

- Recognition in the following locations; program guide, mobile app, online meeting site, floor decal in front of booth

## Table Tent Advertising

*(front & back)* **\$1,250 for (5) Table Tents**

Table tent advertising in the ASRA networking areas within the exhibit hall provides great exposure in busy gathering areas seen by hundreds of attendees each day.

All supporting companies will be recognized in the following locations:  
**ASRA's meeting website — Onsite signage**  
**Printed meeting materials — Mobile app**

# ANCILLARY EVENTS

## Guidelines for Industry Supported Non-CME Ancillary Events

ASRA has established that Industry Supported Non-CME Ancillary Events can take place in conjunction with ASRA's 17<sup>th</sup> Pain Medicine Meeting. These sessions are designated as non-CME ancillary events and will be charged a one-time access fee per time slot.

### General Information

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Any educational session directly influenced, organized, or financed by industry will be considered a non-CME ancillary event.

**Non-CME Ancillary Event:** A meeting that includes educational content, however does not include the option for participants to earn CME credit for attending.

- The topic and speaker selection is to be submitted to ASRA for approval at least two months prior to the activity.
- ASRA will have separate times for non-CME ancillary events that do not compete with official ASRA educational sessions. We will limit the number of non-CME ancillary events to take place in any given time slot and provide exclusivity for a limited number of time slots to maximize attendance.
- ASRA will provide on-site signage reflecting the schedule of non-CME ancillary events and will include this information in the official program guide and the meeting area of the website ([www.asra.com](http://www.asra.com)), assuming the information is provided prior to the publication cut off of October 3, 2018. Titles and funding information will reflect the information submitted on the ancillary event overview form. If titles and funding information are not received by the cut off, ASRA will use the information provided on the booking form for the website and meeting materials.
- All food and beverage is arranged and paid for directly to the facility by supporting company.
- The assignment of all meeting space is based on ASRA guidelines.
- ASRA will confirm space assignments in writing to all participating companies.
- Non-CME ancillary events will be clearly indicated in meeting materials as: "Non-CME ancillary event organized by: Company ABC".
- Promotional/marketing materials created by the company must include: "Non-CME ancillary event organized by: Company ABC"

- ASRA provides the following disclaimer information to all participating companies. The disclaimer must be printed on all promotional materials for ancillary events supported by any group other than ASRA.

"The American Society of Regional Anesthesia and Pain Medicine (ASRA) has provided space for this non-CME ancillary events. The program was independently produced, not subject to review by ASRA, and is not part of the scientific/educational program offered by ASRA."

- If an agency/third party is securing space on behalf of a company, verification of appointment must be submitted with the request. The verification must be by an authorized agent of the company.
- Non-CME ancillary events will be assigned based on the time slot selected, competing topics, required meeting space needs, and date request was received.
- Function space is limited. ASRA reserves the right to assign the next best substitute timeslot when the requested timeslot is not available. Booking forms can be sent by e-mail or fax. Submitting a booking form does not guarantee assignment. Assignments and confirmations will not be provided without payment in full.
- The deadline for receipt of non-CME ancillary event booking forms is September 3, 2018. If you require space after that date, contact Jack Edelman to confirm availability.
- Meeting space will be confirmed in writing to the individual listed on the booking form 75 days prior to the show. Once space is assigned, you will work directly with the facility and ASRA's audio visual vendor on your event. Facilities may require deposits to confirm space assigned by ASRA.
- Cancellation of function space will result in cancellation fees to be paid in accordance with the established cancellation policies outlined.

### Non-CME Ancillary Event Access Fees

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The access fee applies for each event even if a company holds more than one event. No space will be confirmed without payment in the full amount. The access fee \$25,000-\$29,000 is based on the timeslot selected. Checks must be made payable to ASRA.

Access Fee of \$25,000-\$29,000 Includes the following \$17,250 of value added services

- Pre-meeting registration mailing list (addresses only) approximately 30 days prior to meeting (\$1,000 value)
- Pre-meeting designated mail shot for the ancillary event sessions. The pre-meeting mail shot will be sent by ASRA on the industry supporter's behalf and will include all ancillary event session information. RSVP link to supporter can be included. (\$2,000 value)

# ANCILLARY EVENTS

- (1) Badge scanner to track attendee attendance. (\$500 value)
- Standard A/V set. (\$9,000 value)
- Attendee bag insert for session invitation (invitation provided by supporter and subject to approval) (\$1,750 value)
- Meeting space rental (\$2,500 value)
- ASRA will provide on-site signage reflecting the schedule of ancillary events (\$500 value)

## Non-CME Ancillary Event Time Slots

### Exclusive PLENARY Sessions

There will not be any sessions competing with the following time-slots.

- Thursday, November 15, 7:00-7:45 am (plenary) - \$25,000
- Friday, November 16, 7:00-7:45 am (plenary) - \$25,000
- Saturday, November 17, 7:00-7:45 am (plenary) - \$25,000

There are only three available – Book Early!

### PARALLEL Lunch or Dinner Sessions

Concurrent with another ancillary event.

- Friday, November 16, 12:30 pm -1:30 pm (parallel x 2) - \$29,000 each
- Friday, November 16, 7:00 pm - 8:30 pm (parallel x 2) - \$25,000 each

Slight schedule changes may occur with the times listed above.

All non-CME Ancillary sessions will be assigned based on the ASRA point system and first right of refusal.

## Meeting Room Sets

All meeting space during ASRA's Annual Meeting is controlled by ASRA and this space may be used for other society functions during the course of the conference. If you request a change to the established room set (typically rounds) for your event, you must first have ASRA approval and any costs associated with the set changes and returning the rooms back to its original set are your financial responsibility. Due to the number of events, it may not be possible to change a set based on time constraints and when the next event takes place. In order to satisfy all meeting space requests, standard sized room sets may be required and will be established by ASRA if deemed necessary. ASRA reserves the right to change meeting space assignments to benefit the meeting. Changes in meeting space will be communicated in writing to the participating companies and will not be made after 30 days prior to the conference.

## Audio Visual Equipment for Non-CME Ancillary Events

ASRA must effectively use the meeting space for the ancillary events. To accommodate the multiple events, we have established the following AV policy: ASRA reserves the right to pre-set rooms for Society events with audio visual equipment that cannot be moved or dismantled without approval. The cost of the AV set is included in the ASRA access fee. All non-CME ancillary events are required to use the ASRA audio visual supplier. All rooms will be provided a "standard AV set" that includes the following. Note the number of screens per room will be determined based on the size of the meeting space.

### Video Equipment

Screens with Dress Kit  
Video Projector Lens Kit  
Cart with Skirt  
Laser Pointer - Hi-Intensity Beam  
Video Monitor Plasma  
Drape Kit / Straight Run  
Perfect Remote Cue Control  
Speaker Timer Package

### Audio Package

Sound System  
Microphone / Wireless Lavalier  
Podium Mic  
Microphone Floor W/Stand

### Lighting Package

### Technician Support

You have the option to utilize your own technician support for your event at your cost. The initial audio visual set must stay in place and not change. You may add to the set and any additional items will be added and removed at your expense. Any additional equipment added to your event must be removed immediately following your event. Any slide review or practice sessions may incur additional costs at your expense.

## Ancillary Events Miscellaneous Meeting Space

All ancillary events must receive ASRA authorization, whether they require meeting space or are being held off premises. A prerequisite to obtain meeting space is participation as an exhibitor. If an agency/third party is securing space for the exhibiting company, verification from the exhibiting company must be submitted with the completed booking form along with the appropriate access fee of \$1,750 per room per day for all events listed unless otherwise noted.

## Miscellaneous Ancillary Events Include:

**Advisory Board Meetings:** A small gathering of corporate board members, which may also include some meeting participants in the field of discussion.

**Focus Group/Marketing Research:** A small meeting designed to evaluate services, test new ideas, and gather market research.

**Corporate/Staff Meetings:** Company employees only - no attendees.

**Private Show Rooms:** A small meeting designed to showcase products and services in a controlled private environment to ASRA attendees.

**Hospitality Suites:** In order to provide exclusive time slots for social events and hospitality suites, ASRA will designate time frames to hold these events. The established times will not compete with official ASRA educational offerings or events. Failure to hold a social event or hospitality suite during the designated hours may result in the loss of "Priority Points." Disregard for any rule stated here may prohibit any exhibitor from participating in all future ASRA events. All companies holding a social event must notify ASRA c/o Anthony J. Jannetti Inc. and be approved, even if meeting space is not requested, and an unofficial venue is being utilized.

# ANCILLARY EVENTS

## Blackout Times for 2018

Organizations may not hold functions (on or off premises) during the defined “blackout” times unless approved by ASRA. ASRA will strictly enforce the blackout times. Failure to have approval to hold any event in these established time frames may result in loss of priority points or exclusion from all ASRA meetings and events. The “blackout” times do not apply for exhibitor staff/preconference meetings; however, an application must be submitted for approval.

### 2018 Blackout Times

Wednesday, November 14.....	6 am–9 pm
Thursday, November 15.....	6 am–9 pm
Friday, November 16.....	6 am–9 pm
Saturday, November 17.....	6 am–9 pm
Sunday, November 18.....	6 am–2 pm

## Assignment of Meeting Space

This is based on points awarded via official ASRA “guidelines for assignments of space.” To benefit from the priority system points, the application for meeting space must be received before August 31, 2018. Applications received by August 31, 2018, will be allocated space on a priority point basis. Applications received after August 31, 2018, will be assigned on a space-available basis only in order of date received.

ASRA reserves the right to assign the next best substitute timeslot when the requested timeslot is not available. Since it is not always possible to contact each individual company for new timeslot selections, please make multiple choices on your application. Applications can be sent by e-mail or fax. Submitting a request does not guarantee assignment. Assignments and confirmations will not be provided without payment in full.

## Guidelines for Assignment of All Exhibit and Meeting Space

The following point system has been established to fairly assign exhibit space and ancillary event function space at all ASRA meetings and events. Earned priority point totals are based on the 12 months preceding application for exhibit and meeting space.

### ASRA Priority Points

Corporate Partner ..... 4 points  
WC/Regional Anesthesiology-Acute Pain

Meeting Exhibitor\* ..... 1 point \*\*  
Pain Medicine Meeting Exhibitor ..... 1 point \*\*  
Marketing Opportunities Promotional Support ..... 1 point

\* Prerequisite for obtaining any meeting space during Pain Medicine Meeting

\*\* per 10' x 10' booth

1. All requests for exhibit and ancillary event function space must be in writing, and must come directly from the sponsoring company or institution or a verified third party.
2. Earliest dated written request will have preference if companies reach equal point totals. If requests arrive on the exact same date, ASRA reserves the right to assign space based on a company's previous support of ASRA.

3. All official ASRA space requirements will be met prior to any assignment of space required by industry.
4. Assignment of exhibit space will begin approximately 100 days prior to event.
5. Assignment of function space will begin approximately 75 days prior to event.
6. All independent industry-sponsored events affiliated with the ASRA Annual Meeting must be approved and not compete with official ASRA events. Failure to have approval will result in exclusion from all ASRA meetings and events. Based on the available facilities, no request is guaranteed until confirmed by ASRA in writing.

## Payment/Cancellation

Payment in full of the access fee is required at the time the application is submitted. Checks should be made payable to ASRA and mailed to East Holly Avenue/Box 56, Pitman, NJ 08071.

All cancellations and/or reductions in space must be sent in writing to Jack Edelman at jack.edelman@ajj.com

ASRA shall retain:

- 25% if the cancellation/modification is made before July 31, 2018
- 50% if the cancellation/modification is made between July 31, 2018 - August 31, 2018.
- 100% if the cancellation/modification is made after August 31, 2018

Should any contingency prevent holding of the meeting, neither ASRA nor Anthony J. Jannetti, Inc. shall be held liable for any expenses incurred by the company requesting space. ASRA reserves the right to make final decisions on all points that the rules and regulations do not specifically cover.

## Contacts

### Jack Edelman

ASRA Account Executive  
Phone: 856-256-2313  
Fax: 856-589-7463  
Email: jack.edelman@ajj.com

### Rick Gabler

ASRA Marketing Manager  
Phone: 856-256-2314  
Fax: 856-589-7463  
Email: rick.gabler@ajj.com

### Heidi Perret

Marketing Coordinator  
Phone: 856-256-2375  
Fax: 856-589-7463  
Email: heidi.perret@ajj.com

# CME POLICY

## CME Policies on Separation of Promotional from Educational Activities

### Exhibit and Promotional Activity Fees Shall be Separate and Distinct From Commercial Support

- Complimentary exhibit and/or promotional activities will not be provided to those companies providing commercial support (educational grants or in-kind support)
- A separate and distinct fee must be paid for exhibit space or other promotional activities during the activity for which support was provided

### Separation of Promotional Activities from the Physical Space and Place of the Educational Activity

- Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity
- Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only; canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted
- Specific times are established for exhibit viewing and/or other promotional activities (including industry supported satellite symposia)
- Food and beverage may be served by ASRA in the exhibit hall in order to encourage interactions between attendees and exhibiting companies

### Separation of Promotional Activities from the Educational Course Materials

- ASRA does not include any product promotional information in its educational materials that are used to support learning during a CME activity (copies of slides, handouts, abstracts, etc.)
- Exceptions to this include:
  - The required commercial support disclosure (company name only, no trade names or product group messages)
  - Logistical information such as the time/location of industry organized ancillary events, exhibitor listing, etc.
- Promotional information is only allowed in logistical support materials (printed program guide, tote bag, etc.). Promotional materials in the program guide will be grouped in a section in the back of the program. All such materials must be distributed outside the educational meeting room

### Non-CME Ancillary Event Guidelines

- Any educational session directly influenced, organized, or financed by industry will be considered an industry organized non-CME ancillary event.
- Separate times for non-CME ancillary events (not competing with ASRA educational sessions) will be made available.
- The content outline and speaker selection must be submitted to ASRA for approval (by the Scientific/Education Planning Committee) two months prior to the activity.

- Industry supported non-CME ancillary events will be clearly indicated in the meeting timetable/program as: "Non-CME ancillary event organized by..." (the term "sponsored" is not to be used)
- Promotional/marketing materials created by the company must include:
  - "Non-CME ancillary event organized by: Company ABC"
  - "The American Society of Regional Anesthesia and Pain Medicine (ASRA) has provided space for this non-CME ancillary event. The program was independently produced, not subject to review by ASRA, and is not part of the scientific/educational program offered by ASRA."

### Company Representative Session Attendance Guidelines

- Commercial Support (grants and/or in-kind):
  - Complimentary registrations will not be provided to those companies providing commercial support; a separate and distinct fee must be paid for attendance during the activity for which commercial support was provided
- Exhibition and Promotional Support:
  - Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased
  - Exhibitors are allowed to attend the main meeting sessions at no charge (priority seating to paid participants); standard registration fees must be paid for participation in PBLD's, workshops, special events, etc.
  - In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
  - Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session
- In-Kind Technical Support:
  - In-kind support is sought from multiple companies, except when other equal but competing products or services are not available, therefore, representatives from multiple companies will participate
  - A limited number of technical support badges will be provided for those companies providing support in-kind, requiring representatives to demonstrate the operational aspects or ensure proper functioning of a device
  - Participation is managed in strict compliance with the ACCME's Accreditation Criteria and Standards for Commercial Support
    1. ASRA is responsible for all decisions regarding the educational elements (planning, content, faculty selection, presentation, evaluation, etc.). Industry representatives in no way influence any portion of the CME activity; including how the in-kind support will be used or allocated to the educational sessions.
    2. Industry employees shall be easily identifiable by their company and meeting badges.

# CME POLICY

## CME Policies on Separation of Promotional from Educational Activities

3. The industry representative shall only contribute technical information about the use of the equipment.
4. The industry representative shall NOT expand their input into areas of clinical medicine, e.g.:
  - No indications for use
  - No comparisons between competing products
  - No comparisons between the device, invasive surgery, and/or medical treatment
5. ASRA's faculty and staff provide strict supervision to ensure proper professional behavior by industry representatives.
6. ASRA reserves the right to physically limit the technician's access to the educational setting; requesting the technician's participation only when questions arise or further assistance is needed.

### Commercial Interest May Not Be the Agent Providing Access to the CME Activity

- ASRA never uses a commercial interest as the agent providing a CME activity to learners (distribution of self-study CME activities or arranging for electronic access to CME activities)
- ASRA may provide a commercial interest with a limited number of brochures for audience generation only, but this is never the sole marketing method (others include direct mail, email promotions, etc.)

### Onsite Monitoring

The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by ASRA's onsite staff.

## ABOUT



The American Society of Regional Anesthesia and Pain Medicine (ASRA) is the largest subspecialty medical society in anesthesiology. It is our vision to be the leader in regional anesthesia and acute and chronic pain medicine through innovations in education and research. Our mission is to advance the science and practice of regional anesthesia and pain medicine. We do that by addressing the clinical and professional educational needs of physicians and scientists; ensuring excellence in patient care utilizing regional anesthesia and pain medicine; and investigating the scientific basis of the specialty.

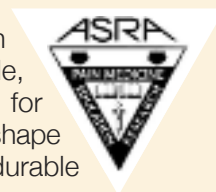
The American Society of Regional Anesthesia was founded on August 2, 1923. The Society was reborn in 1975. ASRA is the largest subspecialty society in anesthesiology. There are approximately 4,000 members, including physicians and scientists and a rich international distribution.

- Education – in regional anesthesia and pain management
- Research – in regional anesthesia and pain management

- Pain Medicine – grounded in continuing education and quality scientific research
- The symbols or icons merely expand upon the mission and emphasize the historical developments of regional anesthesia and control of pain
- Poppy Pods – are a reminder of the unique role of opium and its alkaloids for the control of acute and chronic pain
- Open Books – represent the recording of scientific knowledge and dissemination of the critiqued information to the medical community
- Syringe – symbolizes technical aspects of the practice of regional anesthesia and pain management
  - The finger rings emphasize the need for exquisite control and safety

The logo of the American Society of Regional Anesthesia and Pain Medicine depicts the core of the Society's mission and includes features that embellish the essence of that mission in a symbolic way. The Triangle – represents the three interconnected functions of the Society:

The overall shape of the Logo is in the form of the point of a needle, representing another essential tool for regional anesthesia, and the diamond shape dimensions emphasize precision and durable quality.





American Society of Regional Anesthesia and Pain Medicine  
Advancing the science and practice of regional anesthesia and pain medicine  
to improve patient outcomes through research, education, and advocacy

# ASRA



## 17th Annual Pain Medicine Meeting

November 15-17, 2018

JW Marriott San Antonio Hill Country | San Antonio, Texas

Abstract submission opens spring 2018

Tweet and follow #ASRAFall18

Register at [www.asra.com/pain](http://www.asra.com/pain)

## MARK YOUR CALENDAR! — FUTURE ASRA MEETINGS



### 2018 World Congress on Regional Anesthesia & Pain Medicine

April 19-21, 2018

New York Marriott Marquis, New York City, USA

*Held in conjunction with ASRA's 43rd Annual Regional Anesthesiology & Acute Pain Medicine Meeting.*



### 44th Annual Regional Anesthesiology and Acute Pain Medicine Meeting

April 11-13, 2019

Caesar's Palace  
Las Vegas, Nevada  
#ASRASpring19



### 18th Annual Pain Medicine Meeting

November 14-16, 2019  
New Orleans Marriott  
New Orleans, Louisiana  
#ASRAFall19



**National Office – American Society of Regional Anesthesia and Pain Medicine**

**Angela Stengel, MS, CAE** – Executive Director

Email: [asrameetings@asra.com](mailto:asrameetings@asra.com)

Phone: 855-795-ASRA | Fax: 718-269-6188

Four Penn Center West, Suite #401 | Pittsburgh, PA 15276

Website: [www.asra.com](http://www.asra.com)





# 17th Annual Pain Medicine Meeting

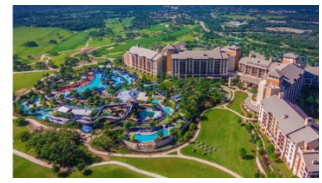
November 15-17, 2018

JW Marriott San Antonio Hill Country

San Antonio, Texas

www.asra.com

#ASRAFall18



## SUPPORT & EXHIBITION BOOKING FORM

Please complete all details and return to:

Jack Edelman / email: [jack.edelman@ajj.com](mailto:jack.edelman@ajj.com) / phone: 856-256-2313 / fax: 856-589-7463

### CONTACT/BILLING INFORMATION

Contact name: \_\_\_\_\_

\*Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

*\*Please note this is how your company and products/services information will appear on all meeting related materials.*

I would like to book the follow support/exhibition: \_\_\_\_\_

EXCLUSIVE SUPPORT PACKAGES		
Item	Price	Total
Platinum Sponsorship	<input type="checkbox"/> \$50,000	
Gold Sponsorship	<input type="checkbox"/> \$25,000	
Silver Sponsorship	<input type="checkbox"/> \$15,000	
Bronze Sponsorship	<input type="checkbox"/> \$10,000	
SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES		
Item	Price (check off item)	Total
Non-CME Ancillary Event Fee	<input type="checkbox"/> \$25,000 / <input type="checkbox"/> \$29,000 Day / , Time:	
Ancillary Event Misc. Meeting Space	<input type="checkbox"/> \$1,750 per room per day (complete 3 <sup>rd</sup> page with specifics)	
Mobile Meeting App	<input type="checkbox"/> \$10,000	
WiFi / Internet Café Chat Room	<input type="checkbox"/> \$10,000	
Meeting Bags	<input type="checkbox"/> \$ 9,500	
Meeting Lanyards	<input type="checkbox"/> \$ 7,500	
Program Guide Advertisement	<input type="checkbox"/> \$ 4,000 <input type="checkbox"/> \$3,000 <input type="checkbox"/> \$2,500	
Notepads & Pens	<input type="checkbox"/> \$ 3,500 + notepads & pens	
Saturday Celebration Package	<input type="checkbox"/> \$ 2,000	
Wine/Bubbly Pour Host	<input type="checkbox"/> \$ 2,000	
Promotional Material Distribution	<input type="checkbox"/> \$ 1,750	
Floor Decals/Window Clings	<input type="checkbox"/> \$ 1,750 (includes 5 floor decals/window clings), x _____	
Free Standing Meter Board Sign	<input type="checkbox"/> \$ 1,500 (each) x _____	
Table Tents	<input type="checkbox"/> \$ 1,250 (includes 5 table tents) x _____	
<b>TOTAL AMOUNT</b>		

Please call me to discuss our Support Packages/Opportunities

## EXHIBITION BOOTH SPACE

10'x10 Inline Booth ..... \$ 3,400  
 10'x10' Corner Booth ..... \$ 3,500  
 Island Booth Space ..... \$34.50 (per net square feet)

Choice	Booth Number	Booth Size	Total Price
1 <sup>st</sup> Choice			\$
2 <sup>nd</sup> Choice			\$
3 <sup>rd</sup> Choice			\$
4 <sup>th</sup> Choice			\$

ASRA Office Use Only		
Received:	ASRA Point System:	Booth #

Special notes: Please indicate if you would like to avoid placement near any of the following companies, or if special configuration is needed: \_\_\_\_\_

- No, We do not require pipes and drapes
- No, We do not require the furniture  
*(6' draped table, two chairs and one wastebasket)*

- Yes, We would require pipes and drapes
- Yes, We would require the furniture  
*(6' draped table, two chairs and one wastebasket)*

**Description and Logo:** (100 words or less)

Please send a 100-work exhibitor company/product profile and company logo (in 300 dpi .eps, .jpg or .pdf format) to: heidi.perret@ajj.com.

- Payment will be made by check, please forward me a final confirmation/invoice.
- Payment will be made by credit card                       Credit Card Authorization Form is included
- Please send me a first deposit invoice for 100% of the total amount due.

We accept the contract terms and conditions (listed in this support and exhibition prospectus) and agree to abide by the guidelines for industry participation for the meeting. I am authorized to sign this form on behalf of the applicant/company.

Signature (required) \_\_\_\_\_ Date: \_\_\_\_\_

Complete the attached page if you are requesting Meeting Space during the ASRA 2018 Pain Medicine Meeting.





**17<sup>th</sup> Annual Pain Medicine Meeting**

November 15-17, 2018 / JW Marriott / San Antonio, Texas

**CREDIT CARD AUTHORIZATION FORM**

In order to charge your credit card and in accordance with the security measures taken by credit card companies, please fill in the following form and return.

Please send this sheet by fax or email scan to the attention of:  
Heidi Perret  
ASRA Marketing Coordinator  
Fax: 856-589-7463  
Email: heidi.perret@ajj.com

**Authorization for Credit Card Charges**

Name of company: \_\_\_\_\_

We authorize ASRA to make the charge of: (US currency only) \$ \_\_\_\_\_

For the following services: \_\_\_\_\_

For meeting: \_\_\_\_\_

Credit card details to be charged:

AMEX     VISA     MC

Number: \_\_\_\_\_

Expiration date: \_\_\_ / \_\_\_ Security Code \_\_\_\_\_

Name of card holder: \_\_\_\_\_

Address: (as per credit card records): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone number: \_\_\_-\_\_\_-\_\_\_\_\_

Email Address for receipt: \_\_\_\_\_

Signature of card holder: \_\_\_\_\_ Date: \_\_\_ / \_\_\_ / \_\_\_



# 17th Annual Pain Medicine Meeting

November 15-17, 2018  
JW Marriott San Antonio Hill Country  
San Antonio, Texas  
www.asra.com

#ASRAFall18



## MEETING SPACE REQUEST FORM

Please complete the below for each meeting space requested and return with your booking form to:  
Jack Edelman / email: [jack.edelman@ajj.com](mailto:jack.edelman@ajj.com) / phone: 856-256-2313 / fax: 856-589-7463

### CONTACT/BILLING INFORMATION

Contact name: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_ Email: \_\_\_\_\_

*Please Note: Exhibiting company is responsible for all AV and/or food & beverage in the meeting room(s).*

Date of Meeting #1: \_\_\_\_\_

Time: \_\_\_\_\_

Number of People: \_\_\_\_\_

Requested Room Set: \_\_\_\_\_

Who will be attending: \_\_\_\_\_

Purpose of Meeting: \_\_\_\_\_

Date of Meeting #2: \_\_\_\_\_

Time: \_\_\_\_\_

Number of People: \_\_\_\_\_

Requested Room Set: \_\_\_\_\_

Who will be attending: \_\_\_\_\_

Purpose of Meeting: \_\_\_\_\_

Date of Meeting #3: \_\_\_\_\_

Time: \_\_\_\_\_

Number of People: \_\_\_\_\_

Requested Room Set: \_\_\_\_\_

Who will be attending: \_\_\_\_\_

Purpose of Meeting: \_\_\_\_\_



# 17th Annual Pain Medicine Meeting

November 15-17, 2018  
JW Marriott San Antonio Hill Country  
San Antonio, Texas  
www.asra.com

#ASRAFall18



## IN KIND SUPPORT

Heidi Perret / marketing coordinator  
Email: heidi.perret@ajj.com / Tel: 856-256-2375 / Fax: 856-589-7463

**If you wish to provide equipment for the 17<sup>th</sup> Annual Pain Medicine Meeting please complete the following request, and return no later than October 12, 2018:**

Contact name: \_\_\_\_\_

Name of company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Yes, I would like to provide in kind support for workshops.

We can supply \_\_\_\_\_ US machines and/or supplies for the workshops

What type of machine and/or supplies will you be supplying? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

*Thank you.*



## 17th Annual Pain Medicine Meeting

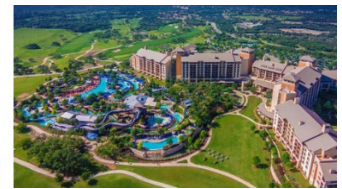
November 15-17, 2018

JW Marriott San Antonio Hill Country

San Antonio, Texas

[www.asra.com](http://www.asra.com)

#ASRAFall18



## EXHIBITION RULES AND REGULATIONS

### PROHIBITION OF EXHIBITOR-ORGANIZED SESSIONS

Commercial firms which exhibit at the meeting will not be permitted to conduct or organize educational activities, presentations, or meetings in **Texas** during the days of the Meeting.

Only normal sales presentations describing products and their functions are allowed in the exhibit booths. **Sales or meeting activities held by exhibiting or non-exhibiting firms in hotel sleeping or meeting rooms, hotel suites, at dinners or receptions must be approved by ASRA and access fees or room rental may apply.**

ASRA provides the scientific education at the meeting. To avoid conflicts with the scientific program, ASRA faculty and ASRA Board Members may not make any scheduled, live presentations in technical exhibit booths or at exhibitor-organized functions during the scientific program.

Commercial firms failing to comply with this rule will have their exhibit space revoked and no refund will be made.

### FDA REGULATIONS

Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product.

### EXHIBITOR ELIGIBILITY

ASRA shall determine the eligibility of any company, product, or service. ASRA may reject application of any company whose display of goods or services is not compatible, in the sole opinion of ASRA, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned. The agreement is binding upon receipt and acknowledgement by ASRA. Acknowledgement constitutes one or more of the following: ASRA confirmation letter or e-mail message, shared meeting information, to exhibitor, receipt of service kit or other information.

### EXHIBIT SPECIFICATIONS AND RESTRICTIONS

Exhibits must conform to the usual requirements. Commercial exhibitors shall be restricted to those acceptable to ASRA. Acceptable exhibitors are companies whose products or services must be relevant professionally to the practice of pain and in good taste. No novelty items, including jewelry and T-shirts, may be sold from the exhibit booth. No subletting of space will be permitted.

Exhibits may not project beyond the space allotted. No exhibit will be permitted to span an aisle by ceiling or floor covering. Exposed or unfinished sides and/or exhibit backgrounds must be draped to present an attractive appearance. The exhibits will be inspected during the set-up time. The decorator, with ASRA's approval, will provide draping deemed necessary and submit the charges to the exhibitor.

Aisles must be kept clear for traffic. Exhibitors' activities, personnel, giveaways and equipment must be confined within the booth space. No loudspeakers, public address systems, lights, or other equipment that may be annoying to adjacent exhibitors shall be permitted in the booths. Sound leakage must not interfere with any other exhibitor.

Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floor or other parts of the building or furniture. ASRA and the venue must approve in advance any special lighting or lighting trusses that must be secured to the ceiling. Distribution of promotional gummed stickers or labels is prohibited. Anything in connection therewith necessary or proper for protection of the building, equipment, or furniture will be at the expense of the exhibitor.

### INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

## TERMS AND CONDITIONS

These terms are the contractual agreement between ASRA and the exhibitor(s)/supporter(s).

### APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance supporters/exhibitor will be bound by the terms and conditions listed in the prospectus and/or contractual agreement.

### OBLIGATIONS AND RIGHTS OF THE EXHIBITOR/SUPPORTER

Registration implies full acceptance by the exhibitors/supporters of the exhibition/supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the meeting without compensation or refund of sums already paid, and without prejudice to the exhibitor/supporter. By submitting an application to participate, the exhibitor/supporter make a final and irrevocable commitment to occupy the space/items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The exhibitor/supporter may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or subletting of all or part of the allocated spaces is prohibited.

## **OBLIGATION AND RIGHTS OF ASRA**

ASRA undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. ASRA reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors/supporters. ASRA reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the meeting, with no obligation to provide compensation to the defaulting exhibitor/supporter.

## **EXHIBITION REGULATIONS**

The exhibition manager, acting under direction of ASRA, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the exhibition manager. ASRA reserves the right to alter the general layout or limit the space allotted to each exhibitor/ supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, ASRA will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 8 feet for linear booths and 20 feet for island booths. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition sale. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise ASRA will arrange for their removal at the exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus. Should the exhibitor/supporter fail to make a payment on time, ASRA is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ supporter items or seek compensation for non-fulfilment of contract.

Participation by exhibitors/supporters is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by ASRA.

Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk. ASRA ensures daily cleaning of the aisles. Exhibitors /supporters are responsible for the cleaning of their stands. The provision of refreshments for the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to ASRA for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors. The organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

## **LIABILITY AND INSURANCE**

Equipment and all related display materials installed by exhibitors/supporters are not insured by ASRA, and ASRA under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/supporters. ASRA cannot accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the ASRA meeting. The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Society of Regional Anesthesia and Pain Medicine, its sponsors and endorsers, the program committee, and meeting managers as well as the JW Marriott, AJJ, Inc., and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the program committee, sponsors, endorsers, meeting managers and the JW Marriott, AJJ, Inc., its employees and agents. Exhibitor acknowledges that the American Society of Regional Anesthesia and Pain Medicine, its sponsors and endorsers, the program committee, and/or meeting managers and the JW Marriott, AJJ, Inc., do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

## **FIRE PROTECTION**

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the fire prevention bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

## **PROTECTION OF THE HOTEL BUILDING**

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the convention service manager of the JW Marriott will be the final judge thereof and his/her decision shall be binding on all parties concerned.

## **EXHIBITION TERMS AND CONDITIONS**

The terms and conditions of exhibitors are included in this prospectus. Please note that signing of the exhibition booking form and contract indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.