



2019 BLOC Courses

ASRA recognizes that practice management has become increasingly more complex. Specifically, the economic pressures to reduce cost while increasing quality are intensifying across practice environments. The complexity of managing patients with chronic disease and the need for collaboration among multiple physicians is becoming the new normal, as is focus on patient and staff satisfaction. In short, the role of the physician is changing rapidly. For example, with the introduction of the Medicare Access and CHIP Reauthorization Act (MACRA), all physicians will be pushed to participate in new models of care. Physicians will need to understand these models, where the money goes, how it is divided and who gets paid for what.

Most medical schools in the United States have adapted their curricula to include team-based approaches. However, graduating students still lack the fundamental business and leadership training needed to effect the changes required and simultaneously maximize quality and reduce cost in clinical practice. A study in the September 2009 Academic Medicine found "that a large majority of graduating U.S. medical students from 2003 to 2007 were satisfied with medical school training in the domains of clinical decision making and clinical care. In stark contrast, fewer than half the students felt that appropriate instructional time was devoted to the practice of medicine, especially the component of medical economics."

Course Topics, Duration, Dates

Regardless of whether future physicians decide to work in a large health care system or solo practice, they will need fundamental knowledge and skills in practice management. After discussing the needs of our members and physicians in general, the Practice Management Committee developed a priority list of skills within practice management that are required to be successful. The top three were: Negotiation - Finance - Human Resources.

Each course is 4 weeks long, broken down into 4 weekly modules.

- Negotiation: Monday May 13, May 20, May 27, June 3, 2019
- Finance: Monday July 15, July 22, July 29, August 5, 2019
- Human Resources: Monday September 16, September 23, September 30, October 7

As an asynchronous online course series, each weekly module entails various educational formats/assignments, including a 1-hour faculty-facilitated educational session and 1-2 hours of homework.

Educational Partner and Online Learning Platform

Recognizing the burden of additional time away from clinical practice, the ASRA Practice Management Committee is proud to partner with the Lake Forest Graduate School of Management (LFGSM) to develop distance education courses for physicians wanting to build these practice management skills. LFGSM has a history of actively developing broad thinkers and strong leaders with the traits and qualities to make a difference at every level of business. They provide education services that prepare people to lead, manage change, innovate, exceed targets and deliver results. The educational content will be delivered through LFGSM's social learning platform, Matrix, providing a private room for learners to access assignments and resources and to connect with Business Leader Faculty® and fellow learners.

Learning Objectives

After participating in this activity, participants should be able to:

- Discuss how applying the business leadership skills of negotiation, human resources and/or finance will improve ability to effectively care for patients.
- Describe how understanding sound financial management can improve the performance of a practice.
- Identify how effective strategic leadership can help improve team performance and ultimately patient care.
- Demonstrate effective negotiation.
- Consider how practicing these business leadership skills reduces the administrative burden of a practice.

Faculty

CME-CPD

American Society of Regional Anesthesia and Pain Medicine

Advancing the science and practice of regional anesthesiology and pain medicine to improve patient outcomes through research, education, and advocacy

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